



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008
Thursday, February 11, 2016 - 6:00 p.m. (Special Time)

Council Chamber

Regular Meeting Agenda

CALL TO ORDER, ROLL CALL

APPROVAL OF MINUTES

1. Study Session – January 12, 2016*
2. Study Session – January 14, 2016*
3. Regular Meeting – January 14, 2016*

PRESENTATIONS

COMMUNICATIONS

ORAL REQUESTS

REPORTS FROM REPRESENTATIVES

1. Nancy Howe, County Librarian *
2. Jane Cronkhite, Community Librarian *
3. Youth Commission Representative

REPORTS FROM STAFF

1. Kerry Perkins, Senior Museum Specialist
 - a) Museum Update *
2. Al Bito, Staff Liaison
 - a) City Update

NEW BUSINESS

1. Neighborhood Association Assistance Grant Applications*
2. Neighborhood Resources Fair*
3. Work Plan Item Proposals

OLD BUSINESS

1. Selection of Representative to Civic Center Master Plan Core Team*

COMMISSIONER AND SUBCOMMITTEE REPORTS

1. Art Box
 - a) Graffiti
 - b) Fifth Grade Poster Contest

ADJOURN



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Study Session Agenda

Thursday, February 11, 2016 – 7:15 p.m.

(Estimated Time and Immediately Following Adjournment of Regular Meeting)

Doetsch Conference Room – 70 N. First Street

CALL TO ORDER, ROLL CALL

NEW BUSINESS

1. Public Art Policy*
 - a) Review and discuss draft public art policy.

PUBLIC COMMENT

ADJOURN

*In compliance with the Americans with Disabilities Act (ADA), assistive listening devices are available upon request for public meetings held in the City Council Chamber. If you require accommodation to participate, please contact Al Bito in the City Manager's office at 408-866-2128 or by e-mail alb@cityofcampbell.com. * Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by e-mail dianaj@cityofcampbell.com.*



City of Campbell
PUBLIC ART POLICY

I. PURPOSE

The purpose of this policy is to ensure uniform guidelines and procedures for the inclusion of publicly accessible art on public and private properties in Campbell, and to establish consistency between the desire for art in municipal construction projects and in private development projects.

This policy also provides a process by which the City can accept art work either on loan, consignment, or as a gift as part of a public art program.

Whether public art is publically or privately owned, it should reflect Campbell's culture and history, provide opportunities for education and learning, as well as encourage civic pride and add value to the community.

Uniform procedures and guidelines for the permanent removal or deaccession of a City-owned public art piece are included herein.

II. POLICY SCOPE

This policy applies to the design and installation of all art work loaned, gifted, purchased or commissioned by the City for public display that is publicly accessible or visible. This includes all above ground, publicly funded buildings or public open space projects within City boundaries, and includes the development or renovation of all public facilities such as parks, street medians, City gateways, public plazas, and any other areas identified by City staff, master plan, or developed in accordance with Council direction.

Eligible Art Project Materials

Under this policy, eligible art project materials shall include, but are not limited to, sculptures, paintings, murals, and art materials and crafts made of clay, wood, metal, plastic, or any combination therein.

III. LOCAL PREFERENCE

Applicant artists from Campbell should receive preferred consideration under this policy. However, artists and art work from other geographic areas may also be considered for inclusion.

IV. DEFINITIONS

ARTIST: A practitioner in the arts, generally recognized by critics and peers as one who produces works of art.

ART WORK: All forms of original creations of visual arts including, but not limited to,:

- Sculpture in any material or combination of materials
- Painting– all media including portable and permanently affixed works, such as murals and frescoes.
- Graphic Works– print making and drawing.
- Mosaics
- Photography
- Crafts in clay, fiber and textiles, wood, metal, plastic and other materials.
- Stained glass
- Mixed media– any combination of forms or media, including collage.
- Earthworks

APPROVED PUBLIC SITES: All publicly funded buildings or public open space within city boundaries including the development or renovation of all public facilities such as parks, street medians, city gateways, public plazas and any other identified by staff or master plan and developed in accordance with Council direction.

CONSULTANT: Is any firm, individual, joint venture or team of firms or individuals with which the Developer/City or Agency contracts for design or other consulting services related to the Public Art Program.

DESIGNER: Is any consultant providing design services for the execution of a public art project or subsequent renovation.

MUNICIPAL CONSTRUCTION AND RENOVATION PROJECTS: Example include but are not limited to the Community Center, City Hall, Heritage Theatre, Parks, Focal Points or Gateways into the community and any future buildings that are comparable in nature.

PROJECT: Means a proposal for the development of improved or unimproved real property including but not limited to offices, hotels, motels, commercial, planned development.

PUBLIC PLACE: Is any area of property (public or private) which is accessible or visible to the public.

V. CONSTRUCTION PROJECTS

- A. Eligible private and municipal construction projects with building development costs in excess of \$ [REDACTED] are required to include a public art component. Art shall be located in publicly visible and accessible areas, either inside a public building or on private property.

VI. PUBLIC ART APPLICATION PROCEDURE

A. Application Process

The Civic Improvement Commission will be the lead advisory body to the City Council on reviewing and making recommendations to the City Council on proposed public art. This does not preclude, however, other advisory boards and commissions, such as the Parks and Recreation Commission and the Historic Preservation Board, from reviewing and commenting on proposed public art.

In overseeing applications for new public art, the Civic Improvement Commission may consider the following aspects, unless there is specific direction from the City Council:

- Open Competition
- Invitational Competition
- Direct Selection
- Unsolicited Proposals

B. Selection Criteria

Prior to providing general comments, concerns and/or recommendations to the City Council, the Civic Improvement Commission may consider the following criteria in reviewing new or proposed public art requests:

- Aesthetics
- Quality
- Style
- Durability
- Public safety and City liability
- Cultural/historical relevance
- Diversity of applicants and proposed expression of art work
- Technical feasibility (i.e., artists' ability to successfully complete the artwork as proposed)
- Prevention of duplication

C. Review and Appeals Process:

The Directors of Public Works, Recreation and Community Services, Community Development, or their designees, shall be responsible for identifying public art construction and renovation projects that align with this policy's requirements.

To this end, the following internal protocols should be established:

- Project Review Committee (PRC): Staff from the Departments of Public Works, Recreation and Community Services, and the Community Development will lead

the public art review requirement of an eligible municipal construction or renovation project.

- Location and Artwork Review: The PRC will provide input on possible locations and type of artwork to be considered.
- Review artists' qualifications and artwork proposal

Recommendation: After conducting a review and oversight, the PRC will forward its recommendations to the Civic Improvement Commission for determination.

VII. UNVEILING AND DEDICATIONS

- A. Unveiling and dedication ceremonies are optional.

VIII. DE-ACCESSION (REMOVAL)

- A. Public art may be removed by recommendation of City staff and followed by the City Council for approval for the following reasons:
 - Security
 - Public Safety
 - Inauthentic
 - Stolen Art
 - Theft
 - Damage Beyond Repair
 - Loss of Site (alteration/sale of site)
 - Temporary Acquisition
 - Excessive/Duplicative Representation
 - Aesthetic Value
 - Content



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Tuesday, January 12, 2016 - 6:30 p.m.

Public Works Conference Room

Study Session Minutes

CALL TO ORDER: 6:30 PM

PRESENT: Chairperson Teeter, Commissioners Hoffman, Zheng, Herosy, Mitchell, Castleton, Hoffman (Arrived Late). Staff Liaison Al Bito and Graduate Intern Michael Thomas (Interim Recording Secretary).

ABSENT: Commissioner Zisser (Excused)

ORAL REQUESTS: There were no oral requests.

NEW BUSINESS:

The Commissioners discussed planning, preparing for and executing the 2016 Fifth Grade Poster Contest based on previous timelines to complete the various tasks related to the annual contest. This discussion also included identifying prospective schools to participate in the contests, as well as prospective donors to contribute prizes for the contest winner and runners up. The Commissioners also discussed distribution of literature to promote the contest, as well as dividing up the tasks related to planning, organizing and executing the contest among themselves and staff.

The Commissioners chose again "What I Love about Campbell" as the contest's theme for 2016. The contest is open to all fifth grade students either residing in Campbell or attending a public or private school in Campbell. All art work must be hand drawn without computer generated letters and graphics. All artwork must be submitted to Campbell City Hall by 5:00 PM on Monday, April 11, 2016. The remaining tasks included obtaining permission from school districts and private schools to distribute contest entry forms, rules and a news release. The Commissioners divided up distributing contest materials to the public and private schools in Campbell. The Commissioners also divided up reaching out to local businesses to contribute donations for contest prizes.

The Commissioners requested staff to prepare contest entry forms, rules and a news release for distribution to local media, school districts and schools. The Commissioners also requested staff to prepare donation letters and coordinate scheduling of related events and meeting timeline milestones.

Commissioner Hoffman inquired about donations in support of the poster contest being tax deductible and using the City's tax ID number for this purpose. Staff agreed to follow up with the Finance Department regarding this matter.

OLD BUSINESS:

There was no old business.

ADJOURN:

The meeting was adjourned at 7:30 PM

Respectfully submitted,



Michael Thomas, Interim Recording Secretary



Al Bito, Staff Representative



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Thursday, January 14, 2016 - 5:00 p.m.

Public Works Conference Room

Study Session Minutes

CALL TO ORDER: 5:06 PM

PRESENT: Chairperson Teeter, Commissioners Zheng, Herosy, Mitchell, Zisser and Hoffman (Arrived Late). Staff Liaison Al Bito and Graduate Intern Michael Thomas (Interim Recording Secretary).

ABSENT: Commissioner Castleton (Recused)

ORAL REQUESTS: There were no oral requests.

NEW BUSINESS:

Chairperson Teeter opened the meeting and said that she had spoken with a leadership member of a neighborhood association regarding its grant application prior to this Study Session. Staff Liaison Bito summarized the Neighborhood Association Assistance Grant Program's applicant pool for FY 16. A total of five applicants each requested the maximum grant amount of \$500 for a total of \$2,500 for FY 16. The City Council allocated \$3,000 for neighborhood grants for each fiscal year beginning in FY 15. Four of the five applicants received grant funds in FY 14-15 while one was a previous applicant. This year's applicants are Campbell Village Neighborhood Association, Downtown Campbell Neighborhood Association, Hamman Park Neighborhood Association, Pruneyard-Dry Creek Neighborhood Association and San Tomas Area Community Coalition. Mr. Bito informed the Civic Improvement Commissioners that the Campbell City Council approved the revised Neighborhood Association Assistance Grant Program policy at its regular meeting on January 5, 2016.

Mr. Bito said that the application deadline had been extended from November 30th to December 7th. Graduate Intern Thomas stated that all five of the neighborhood associations that applied for grant funding were eligible applicants. All applicants met the all eligibility requirements of being located in Campbell, as well as having by-laws, active bank accounts, treasurers and boards of directors. All requests for grant funding were eligible and included liability insurance for regular meetings, board meetings and special events, as well as facility rental fees for meetings. Other eligible grant funding requests included newsletters, fliers, advertising costs and postal fees. Applicants also requested funding for the annual neighborhood safety event National Night Out.

Mr. Bito and Mr. Thomas said that grant applicants preferred a fillable form in the PDF format of the grant application as opposed to the current non-fillable PDF file currently available. Commissioner Zisser agreed with that preference. Mr. Zisser requested five minutes for the Commissioners to review the applications individually.

After the Commissioners completed their review of the grant applications, they agreed to announce final decisions on grant applications at its regular meeting scheduled for February 11, 2016. Mr. Zisser stated that it is inappropriate for Commissioners to communicate with neighborhood association leadership regarding their grant application outside of a formal meeting setting.

Mr. Thomas stated that the Campbell Village Neighborhood Association indicated its intent to submit an application revision via e-mail before the Study Session. However, Mr. Thomas did not receive the application revisions by the time this meeting commenced. The Commissioners agreed to accept the revision so long as it was an eligible grant funded expense.

Commissioner Zisser inquired about the net cost of newsletters for the previous year, and if any revenue was generated from this cost when reviewing Hamann Park Neighborhood Association's grant application. Mr. Thomas stated that he would provide that information after checking FY 15 neighborhood association grant expenditures submitted by Hamann Park Neighborhood Association

The Commissioners discussed the revised Neighborhood Association Assistance Grant Program policy regarding disclosure and recusal guidelines.

Mr. Bito provided a brief history on San Tomas Area Community Coalition (STACC) saying it formed in 1985 as a planning area because residents sought a balance between undeveloped rural land and developed land.

Commissioner Hoffman inquired since at least \$500 in grant funds would go un-awarded this grant cycle, would it be possible to use those funds for other projects. After discussion, Mr. Bito suggested staff could request on behalf of the Civic Improvement Commission (CIC) that the City Council consider shifting remaining unused funds to help cover costs related to Phase II of the CIC's Art Outside the Box public art program.

OLD BUSINESS:

There was no old business.

ADJOURN:

The meeting was adjourned at 5:50 PM

Respectfully submitted,



Michael Thomas, Interim Recording Secretary



Al Bito, Staff Representative



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Thursday, January 14, 2016 - 6:00 p.m. (Special Time)

Council Chamber

Regular Meeting Minutes

CALL TO ORDER: The meeting was called to order at 6:00 PM by Chairperson Teeter.

PRESENT: Chairperson Teeter, Commissioners Hoffman, Castleton, Herosy, Mitchell, Zheng and Zisser. Staff Liaison Al Bito and Interim Recording Secretary Michael Thomas.

ABSENT: None

APPROVAL OF MINUTES:
M/S: Mitchell / Herosy: The minutes from the Study Session of December 10, 2015, are approved with the amendment to reflect Commissioner Mitchell's request to include her name listed among Commissioners who were present for the Study Session.

The minutes from the Regular Meeting of December 10, 2015, are approved with the amendment to reflect Commissioner Zisser's statement that he requested if representatives from the Youth Commission could provide informational updates to the Civic Improvement Commission periodically.

ELECTION OF NEW CHAIRPERSON AND VICE-CHAIRPERSON:

M/S: Zisser / Mitchell: To elect Carol Hoffman as the Chairperson of the Civic Improvement Commission. Motion approved unanimously.

M/S: Mitchell / Herosy: To elect Lucy Zheng as the Vice-Chairperson of the Civic Improvement Commission. Motion approved unanimously.

Chairperson Hoffman thanked Commissioner Teeter for serving as the Commission's chairperson for the past year; she thanked the Commission for the nomination and election as the chairperson for the upcoming year.

PRESENTATIONS: There were no presentations.

COMMUNICATIONS: There were no communications.

ORAL REQUESTS: There were no oral requests.

REPORTS FROM REPRESENTATIVES:

County Library Report: Ms. Carol Frost, Deputy County Librarian, presented the Santa Clara County Library Report for January 2016. Ms. Frost reported that the County Library's Joint Powers Authority (JPA) will meet on January 28, 2016, to review the County Library's Capital Maintenance

Plan, Three-Year Technology Plan and the Five-Year Financial Forecast. Monte Sereno City Councilmember Craig Burton will serve as JPA Chairperson and Santa Clara County Supervisor Mike Wasserman will serve as Vice-Chairperson for 2016. The Capital Maintenance Plan has budgeted installation of a new elevator at Campbell Library for FY 16. Ms. Frost said the new elevator would have a shelf life of 35 years.

Ms. Frost reported that library cards issued during the first quarter so far are up 11% compared to the same time in 2015. The Library will issue its Quarterly Evaluation Report the week of January 18, 2016.

Ms. Frost also reported that former California State Librarian Susan Hildreth will serve as keynote speaker at the Friends, Foundation, Endowments & Commissioners Forum on Saturday, January 30 at the County Library's Service and Support Center in Campbell. Ms. Hildreth will present a report released by the Aspen Institute entitled "Rising to the Challenge: Re-envisioning Public Libraries."

Ms. Frost announced the annual community program Silicon Valley Reads will have its kickoff event Tuesday, January 26 at Heritage Theatre at 7:30 PM and is free to the public. This annual community event encourages the public to read, think about and discuss a thematic topic. This year's theme is the impact of climate change on our lives. This year's program runs through March 20th.

Commissioner Teeter asked Ms. Frost at which library branch would the new elevator be installed. Ms. Frost confirmed that a new elevator is scheduled for installation at the Campbell Community Library. Ms. Teeter mentioned that the Community Library may undergo a complete rebuild in the future as part of a potential Civic Center Master Plan. Ms. Frost stated that the County Library has a responsibility to maintain public buildings. Ms. Frost said the JPA would review Capital Maintenance Budget allocations in the future, if necessary. Commissioner Herosy asked the age of the current elevator and Ms. Frost responded the current elevator was installed when the library was built in the 1970's.

Community Library Report: Jennifer Weeks, Supervising Librarian, presented the Community Library report for January 2016. Ms. Weeks reported that circulation and the number of visitors increased. The Community Library has partnered with First Five Santa Clara County, a program that provides early education, health and family support for children ages zero to five. Library staff visit pre-schools to distribute books to students. Library staff members also facilitate library card drives and "pop-up libraries" at schools and parks on a monthly basis so more students have access to library services and books.

Campbell Youth Commissioners toured the Campbell Library on December 14th with Teen Librarian Daniel Griffin and discussed ways to engage with the libraries teen programs.

Ms. Weeks said the first and second graders at Old Orchard School will learn about Martin Luther King, Jr. during January. Students will draw pictures and write letters to Dr. King. Ms. Weeks shared a student sample of this assignment.

REPORTS FROM STAFF:

Tina Wong-Erling, Senior Services Supervisor: Ms. Wong-Erling presented her report summarizing Adult Center Activities for November and December 2015. The Campbell Adult Center recognized and honored six of its members who served in the U.S. Armed Forces during World War II. The celebration included patriotic songs, a reception and presentation of certificates from then Vice-Mayor Baker, and Council Members Kotowski and Resnikoff.

Santa Clara Valley Behavioral Health Services staff members provided Question, Persuade and Respond (QPR) training. Volunteers and advocates for individuals who have suffered with suicide attended this training event.

Approximately 135 senior citizens attended the annual Senior Nutrition Program Holiday Luncheon at Orchard City Banquet Hall on December 22. City Manager Mark Linder attended the event. Ms. Wong-Erling invited the Civic Improvement Commissioners to upcoming events including the Chinese New Year celebration on February 17 at Orchard City Banquet Hall. Ms. Wong-Erling reported that Vice-Mayor Gibbons and City Manager Linder attended this event in the past.

Al Bito, Staff Liaison: Mr. Bito stated the City of Campbell was rated as a top suburban area to live by *Sunset Magazine*. The City of Campbell is featured in a commemorative guide for Super Bowl 50, which will be distributed to convention and visitors' bureaus, hotels, airports and transit depots in the Bay Area. Campbell will feature events and activities for residents and out-of-towns guests including "Super" First Friday hosted by the Downtown Campbell Business Association featuring live entertainment at various downtown locations. The "Super" Valentine Fun Run will take place at Campbell Park and Los Gatos Creek Trail. The City Manager's Office staff members will be participating in this event. Sunday will feature the Farmer's Market

On January, 19, City Council will review the results of the Resident Satisfaction Survey to see how the City of Campbell is doing with service delivery. On January, 25, a meeting on Community Choice Energy will take place at Orchard City Banquet Hall with a presentation at 6:30 and refreshments at 6:00.

Mr. Bito reported that City staff is not ready to present a draft public art policy to the Commission yet as refinements to the policy are still ongoing. City staff invited the Leadership Academy members to present their public art program proposal at the City Council's regular meeting on January 19, but they were not available.

The City Council will hold a special meeting on January 29 to discuss and establish its priorities for 2016. City staff will find out where a public policy fits into the Council's priorities.

NEW BUSINESS:

Mr. Bito updated the Commissioners on the annual fifth grade poster contest including the work plan, timeline and division of labor. Commissioner Teeter requested Mr. Thomas to provide contest entry forms, rules and promotional materials.

OLD BUSINESS:

Neighborhood Grant Policy Status:

Mr. Bito reported that the City Council approved the revised neighborhood association assistance grant policy with amendments to disclosure and recusal requirements during its regular meeting of January 5, 2016. Commissioner Zisser, who attended the January 5th Council meeting, said that the City Council decided that while neighborhood associations could host campaign and candidate forums, such events could not be funded with City-issued grant funds. Mr. Bito expressed appreciation for the Commissioners who attended the January 5th city council meeting.

Mr. Zisser also discussed the City Council agenda item amending the City's Zoning Ordinance regulating payday loan lenders. Mr. Zisser said he agreed with the City Council's decision.

COMMISSIONER AND SUBCOMMITTEE REPORTS

Sub-Committee Assignments:

Chairperson Hoffman asked if the CIC's sub-committee assignments needed to be amended. Ms. Hoffman suggested that sub-committee chairs be rotated to other Commissioners to give everyone a chance to lead. Chairperson Hoffman suggested that the Graffiti Sub-Committee be disbanded as the Police Department currently handles graffiti abatement. She also suggested disbanding the Street Names Sub-Committee since the Commission recently recommended an updated street names list to the Council for consideration. After discussion, Commissioner Mitchell suggested that sub-committee changes be made after the CIC determines a work plan for 2016. Staff Liaison Bito stated that the CIC's purview includes senior citizens, youths, history, beautification, street names, libraries and social services. Mr. Bito will follow up with the Commission regarding the CIC's codified purview.

Commissioner Zisser suggested a sub-committee to examine and propose a list of future work plan topics and ideas. Mr. Bito suggested a study session would be the setting to examine and propose a list of work plan topics. Chairperson Hoffman suggested two Commissioners develop work plan ideas to be considered during a study session in March. Chairperson Hoffman stated that the City Council may appreciate the CIC's work plan ideas.

After discussion, the Commission agreed to schedule its next regular meeting for Thursday, February 11, 2016, at 6:00 p.m. instead of 7:30 p.m. Vice-Chair Zheng will chair the meeting in place of Chairperson Hoffman. Mr. Bito and Mr. Thomas will inform City staff and agency representatives of the special time.

Art Box:

Commissioner Zisser summarized Phase I of Art Outside the Box saying the "Call to Artists" was initially a slow process, but that frequency of application submissions increased later in the application period. Mr. Zisser said that a local resident indicated via the social media web site Nextdoor.com that her family is interested in sponsoring the painting of a traffic control utility cabinet.

Mr. Zisser also reported that he has visited businesses and prospective donors related to Phase II. Mr. Zisser said up to nine boxes will be considered for painting as part of Phase II with painting to hopefully occur in May and June before the hot summer weather arrives.

Chairperson Hoffman said she notified the Campbell Police Department of vandalism of public and private property near the intersection of Campbell Avenue and Union Avenue. Specifically, various objects including a traffic control box painted as part of Phase I were "tagged" with lettering. Commissioner Zisser said the tagging marks were removed and anti-graffiti coating was re-applied to the affected area.

The CIC requested staff to explore the feasibility of asking the City Council budget \$1,000 to procure anti-graffiti protective coating.

ADJOURNED:

The meeting was adjourned at 7:15 p.m.

Respectfully submitted,



Michael Thomas, Interim Recording Secretary



Al Bito, Staff Representative

February 2016
Commission Report
Nancy Howe, County Librarian

A new digital service: IndieFlix



This streaming movie service provides unlimited access to award-winning shorts, feature films, and documentaries. With thousands of films to choose from across more than 50 countries. It also includes Film-festival hits, with films from major festivals all over the world, including Sundance, Cannes, Tribeca, and more!

- **Find the right film for you** — Sort by language, genre, or film length with easy-to-use filters
- **Available everywhere** — Watch movies on any Internet-enabled computer, smartphone, or tablet with a Web browser! Also available on Roku, xBox, and Apple TV via Apple devices
- **Start browsing at <https://www.rbdigital.com/sccl/service/indieflix>**

JPA Meeting Summary

The Joint Powers Authority governing board (JPA) met on Thursday, January 28th. Key actions included the acceptance of the Five-year Financial Forecast; adoption of the Capital Maintenance Plan Status Update; adoption of the Three-Year Technology Replacement and Improvement Plan; acceptance of the report of effects of the elimination of the \$80 non-resident library card fee; ratification of appointments to the Finance Committee, the Funding Formula Review Subcommittee, and the Santa Clara County Library District Board of Directions; and approval of the 2016 meeting schedule.

The New Santa Clara County Library Foundation

The Santa Clara County Library Foundation has been formed as a non-profit public benefit corporation organized for the exclusive support of the Santa Clara County Library District and the initial board members were appointed. It is a volunteer organization with no paid staff. The purpose of the new Foundation is to raise funds to support district services (Bookmobile and The Reading Program), to fund programs to meet emerging needs and other innovations. The Foundation's fundraising will complement not compete with the work of current support groups such as the Friends.

The Board will consist of no fewer than 5 members, the majority of whom must be appointed by the Joint Powers Authority Board. Thank you to the five volunteers who agreed to serve:

Terrie Creamer, President

Terrie is the immediate past president of the Saratoga Friends, President of the Saratoga Monte Sereno Community Foundation, and National District Coordinator of the National Charity League.

Linda Arbaugh, Secretary

Linda is the current president of the Milpitas Friends, and retired community librarian for Milpitas where she worked on the design of the library.

Jerry Liu, Treasurer

Jerry serves on the Cupertino Library Commission, and the board of the Cupertino Library Foundation. He is a research manager at HP Labs where he leads a group of researchers in developing online education technologies to improve learning effectiveness. He has served on the Lincoln Elementary School Site Council and volunteers in the classrooms and the computer lab. He has also served as co-chair for several annual HP Bay Area charity campaigns to raise funds for Bay Area schools.

Susan Fuller

Susan served as County Librarian from 1985 to 2002, and was instrumental in the establishment of the Joint Powers Authority District. She has served as the president of the Planetree Health Library Board of Directors.

Lenelle Smith

Lenelle is the past president of the Los Altos Library Endowment and also is active in the Friends of the Los Altos Library. She is a past Library commissioner and North County Library Authority Board Member.

Silicon Valley Reads Film Festival

Here's a chance to see all the Silicon Valley Reads' documentary films in one place. These documentary films will supplement this year's two featured books, Emmi Itäranta's *Memory of Water* and Benjamin Parzybok's *Sherwood Nation*, which together explore the theme of climate change, and the impact on our world. The Festival will begin on Sunday, February 28th starting at noon at the Cupertino Bluelight Cinema 5. Films will include:

Climate Refugees at 12:00pm

The Fight for Water: A Farm Worker Struggle at 2:20pm

Liquid Assets at 3:55pm

Blue Gold: World Water Wars at 5:40pm

There Once Was An Island at 7:30pm

In total, Silicon Valley Reads will provide more than 150 free programs created to engage the community in dialogue about the potential effects of climate change. In February and March these two featured authors will visit dozens of local schools where they will present workshops, sponsored by the Santa Clara County Office of Education, as well as participate in library programs. The complete schedule of events can be found at <http://www.siliconvalleyreads.org>.

The Cupertino Bluelight Cinema is located in the Oaks Shopping Center across from De Anza College at 21275 Stevens Creek Blvd, Cupertino, CA, 95014. The Cupertino Library Foundation is a co-sponsor of this event.

TEDx Events Come to Local Libraries February 16-18



SANTA CLARA COUNTY, CALIF. –February 2, 2016, Several free TEDx events will take place at Santa Clara County Library District libraries (SCCLD) during the month of February. A popular way to bring communities together, TEDx events invite local residents to gather in a communal atmosphere to watch and discuss ideas and topics. These independently organized events, licensed by TED, will present a live-stream of the 2016 TED conference: *TED2016: Dream*. All sessions presented will be aired live as they are broadcast from Vancouver, Canada, February 16-19, 2016. Focusing on the greatest dreams one is capable of dreaming, *TED2016: Dream* takes a close look at some of humanity’s toughest challenges. Local residents may attend one or more of the six free live-streaming events scheduled at five different SCCLD libraries. Topics covered range from the power of dreaming to how one can use imagination, invention and ingenuity to create a better world. Additional information for *TED2016: Dream* can be found at: <https://conferences.ted.com/TED2016/program/guide.php>.

Milpitas Library	Deep Memory	Tues. Feb. 16 @ 5-6:45 p.m.
Gilroy Library	TED University	Wed. Feb. 17 @ 2:15-4 p.m.
	Nightmare	Wed. Feb. 17 @ 5-6:45 p.m.
Los Altos Library	Nightmare	Wed. Feb. 17 @ 5-6:45 p.m.
Cupertino Library	Outside the Box	Thurs. Feb. 18 @ 11 a.m. – 12:45 p.m.
Campbell Library	Dreams	Thurs. Feb. 18 @ 2:15-4 p.m.

Campbell Library, February 2016

Jane Cronkhite, Community Librarian



Silicon Valley Reads 2016 Kick-Off: "A Chance of Rain"

San Jose City Librarian Jill Bourne, Author Emmi Inaritu, Author Benjamin Parzybok, County Librarian Nancy Howe, Mercury News Columnist Sal Pizarro, Campbell Mayor Jason Baker



A full classroom for the Campbell Library's English as a Second Language course on Monday & Thursday evenings.

Library Use

	December 2015	December 2014
Adult Circulation	31716	33518
Children Circulation	26102	20568
Total Circulation	57818	54086
Programs	56	38
Program Attendance	1567	1130
New Library Cards	268	276
Number of Visitors	22341	21751
Volunteer Hours	303	295

Community Outreach

Staff attended 10 community outreach events, including visits to several schools and the Campbell Adult Center, issuing library cards.

February Special Events

Children and Families

NEW! Bilingual Stories in English and Spanish: Second and Fourth Thursdays at 4 pm.

Silicon Valley Reads Week: February 22-26

Mayor Jason Baker reads the Silicon Valley Reads children's book at Preschool Storytime on Feb 25 at 10:30am.

Drop in water crafts for all ages Wednesday February 24 at 3:00pm

San Francisco Bird Observatory Program Saturday, February 27th at 3 pm. For school age children.

Teens

Video Games Club: February 10 from 4:00 - 6:00 (Teen Zone)

Study Club: February 11, 18 & 25 from 4:00 - 6:00 (Teen Zone)

Board Games Club: February 17th from 4:00 - 6:00 (Teen Zone)

Book Club: February 24th from 4:00 - 6:00 (Teen Zone)

Adult Special Events

Free Income Tax Preparation by VITA (Volunteer Income Tax Assistance)

Tax service will not be offered February 16.

Saturday, February 13 from 10:00 am - 12:00 pm

Saturday, February 20 from 10:00 am - 12:00 pm

Tuesday, February 23 from 6:00 pm - 8:00 pm

Saturday, February 27 from 10:00 am - 12:00 pm

Exploring Sudan Tuesday, February 16 from 7:15 pm - 8:30 pm

See Sudan, its land, its people and ancient Nubian heritage.

A video perspective by Bruce Berger and Pam Perkins.

Women in Transition: Financial Strategies for Women Wednesday, February 24 7:00 pm - 8:30 pm

This workshop is for women, whether retired, getting ready for retirement, widowed or divorced who would like to learn more about investing in order to grow and protect their portfolio value.

FOR ONGOING EVENTS INCLUDING STORY TIMES AND MORE, visit www.sccl.org/campbell or call (408) 866-1991.

Civic Improvement Commission / Museum Report Feb 2016

Museum Native Plant Garden Underway:

Public Works has begun the Native Plant Garden landscaping around the Historical Museum Building. Museum and Public works staff are coordinating with the students from Delphi Academy for their help with the plantings as well as researching and designing the interpretive panels for the 36 different varieties of plants. And, staff will design the large intro/ informative panel. Each plant panel will have a symbol to help visitors know if the plant is: a native plant, drought tolerant, helps with pest management, and/ or was used by the Ohlone.

Staff is trying to coordinate with local Ohlone representatives to construct the Ohlone portion of the garden.

Oral History Project:

Museum staff is reviving the Oral History Collection. During the summer of 2015, an intern helped catalog and index the entire Oral History Collection. Now, staff has begun to interview community members for their Oral Histories. We also went to a workshop on how to further utilize Oral Histories beyond adding to the collection, but using them for programming, online exhibits, and more.

History Happy Hour 2016:

History Happy Hour at the Ainsley House is back with a new line up through July.

- Feb 26: John Herberich from the South Bay Civil War Round Table will discuss his book: Masters of the Field, about the 4th Cavalry of the United States who fought in the heart of the confederacy.
- April 1: Stanford Astrophysicist: Phil Marshall will discuss the History of the Universe.
- May 13: Historian Ray Cosyn will discuss Prohibition and how it affect Santa Clara Valley
- June 26: an Interfaith Panel will discuss Religious Extremism
- July 29: Mary Wadden will discuss her book, the History of Silicon Valley

Downton Abbey Specialty Tea at the Ainsley House in partnership with the Library:

On Sunday, March 13 at 1pm fans of Downton Abbey can continue the fun after the series has ended by attending a special Downton Abbey Tea. This is a collaboration between the Campbell Museum Foundation and the Campbell Library. Guests will be treated to a Downton Abbey trivia contest with a prize, Downton Abbey themed decorations and special Downton Abbey tea blend provided by Steepers, a full tour of the Ainsley House with a butler to greet visitors at the door. Period costumes highly encouraged but not required. Reservations can be found on the Museum's website

Mother's Day Teas at the Ainsley House

On May 6, 7, & 8, the Campbell Museum Foundation will host three days of Mother's Day Teas. The Teas were very popular and come complete with full tour of the Ainsley House. Reservations can be found on the Museum's website.

Ainsley House to Open in 2016 with Two Temporary Exhibits:

The Ainsley House has been closed to the public for tour the month of Jan and Feb but will open back up on March 3rd. Coming to the Ainsley House through October will be two small exhibits.

Agents of Decay will be on exhibit in the Carriage House and will feature clues for visitors to figure out what agents are causing everyday in the home to decay, such as exposure to UV light, too much humidity, the oils from our skin which can damage objects over time. There will be one or two interactive activities to accompany this exhibit.

Campbell: Then and Now will be on display in the Sleeping Porch room in the Ainsley House. This will feature 10 images of Campbell then and now juxtaposed next to each other. We have contracted with Bright Smile Photography for them to take the now photos and photo shop them with the Then photos to get an interesting comparison on how Campbell has changed over time.

MEMORANDUM



CITY OF CAMPBELL

City Manager's Office

To: Civic Improvement Commission

Date: February 8, 2016

Via: Al Bito, CIC Staff Liaison 

From: Michael Thomas, Graduate Intern 

Subject: **FY 2016 Neighborhood Association Assistance Grant**

Included herein are the funding summary requests from the FY 2016 Neighborhood Association Assistance Grant applicants. Based on its review and discussion at the January 14, 2016 Study Session, the Civic Improvement Commission (CIC) is awarding the following grant amounts which will be eligible for processing and disbursement, should the Commission take formal action at its regular meeting on February 11, 2016.

Five applicants each requested the maximum grant amount of \$500 for a grand total of \$2,500. As a result, \$500 in grant funds remain from the \$3,000 budgeted by the City Council for this program. The CIC may opt to discuss this surplus at a future time.

Neighborhood Applicant	FY 2016 Proposed Use(s)	Total Request	CIC APPROVED
Campbell Village Neighborhood Association	Meeting Facility Rental Fees Outreach Flyers & Welcome Pamphlets National Night Out Block Party	\$500	\$500
Downtown Campbell Neighborhood Association	Post Office Box Rental Fee Liability Insurance Policy National Night Out food costs	\$500	\$500
Hamann Park Neighborhood Association	Printing of Newsletters Refreshments and food for National Night Out	\$500	\$500
Pruneyard-Dry Creek Neighborhood Association	General Liability Insurance Duplication services, signage for meetings Refreshments and food for National Night Out	\$500	\$500
San Tomas Area Community Coalition (STACC)	National Night Out Costs: Facility Rental Fees Food & Refreshments Event Flyers Children's Activity & Safety Kits Event Insurance	\$500	\$500
TOTAL		\$2,500	\$2,500

MEMORANDUM



CITY OF CAMPBELL

City Manager's Office

To: Civic Improvement Commission

Date: February 8, 2016

Via: Al Bito, CIC Staff Liaison 

From: Michael Thomas, Graduate Intern 

Subject: **United Neighborhoods of Santa Clara County Neighborhood Resources Fair**

Attached to this memo is e-mail correspondence between Staff Liaison Al Bito and United Neighborhoods of Santa Clara County (UNSCC) Chairperson Ken Kelly. Mr. Kelly is requesting support from the Civic Improvement Commission to hold UNSCC's Neighborhood Resources Fair at Orchard City Banquet Hall sometime in March or April 2016. Mr. Kelly has also requested that the Civic Improvement Commission to provide input on this event, act as event host, and perform outreach to Campbell organizations in advance of this event. Mr. Kelly has offered his organization's services to setup, take down and staff this event, as well as provide refreshments and outreach materials.

Michael Thomas

From: Al Bito
Sent: Monday, February 08, 2016 4:36 PM
To: Michael Thomas
Subject: FW: [SJ_District3_Group] FYI- Save the Date-UNSCC 2014 Spring Mixer

From: Ken [mailto:KK20699@att.net]
Sent: Sunday, February 07, 2016 12:44 PM
To: Al Bito
Subject: RE: [SJ_District3_Group] FYI- Save the Date-UNSCC 2014 Spring Mixer

Hey, you are working!

I just sent the formal request to you under separate email.

All we need is approval from city to sponsor the event at no cost for the OCBH – UNSCC handles all additional costs and staff to set up, take down, staff the event and provide refreshments.

We also contact our list of outreach table folks, and in cooperation with the host (CIC), request their input and invites to Campbell organizations that may want to participate in the resource fair.

We can handle about 30 tables.

We also take care of acquiring a speaker(s), preparing outreach materials, and inviting UNSCC members and VIP's.

Take time to watch the Super Bowl.

Best,

KK

From: Al Bito [mailto:AIB@cityofcampbell.com]
Sent: Sunday, February 07, 2016 12:11 PM
To: Ken
Cc: Grace; Ken Podgorsek, Executive Director, UNSCC
Subject: Re: [SJ_District3_Group] FYI- Save the Date-UNSCC 2014 Spring Mixer

Thanks, Ken. This is helpful background info. What is UNSCC requesting from the CIC? Attendance? Partnership? Last year, with whom did UNSCC partner?

Al

On Feb 7, 2016, at 11:58 AM, Ken <KK20699@att.net> wrote:

Hi Al; here is electronic version of the flyer for our Mixer held in Campbell in 2014 – we will redo for 2016 based on Civic Improvement Commission meeting this week.

Best Regards,
Ken Kelly, Chair
UNSCC

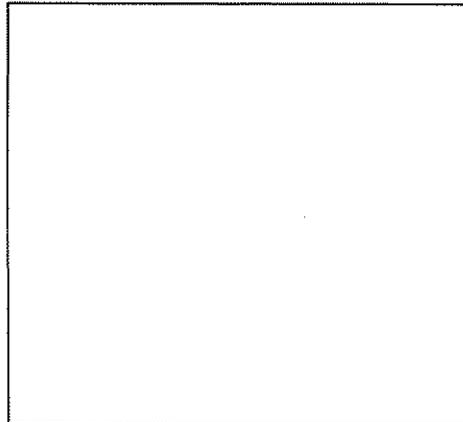
From: Ken [<mailto:KK20699@att.net>]
Sent: Monday, November 09, 2015 4:29 PM
To: Al Bito
Subject: FW: [SJ_District3_Group] FYI- Save the Date-UNSCC 2014 Spring Mixer

Hi Al; as per our discussion for the 2016 version of this event.
Appreciated the quick follow up on the Curtner situation!
To whom should I be speaking with at the Community Center regarding proposed Mixer dates?
Good seeing you at the Volunteer event.
KK

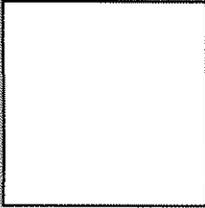
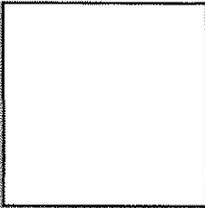
From: SJ_District3_Group@yahooogroups.com [mailto:SJ_District3_Group@yahooogroups.com] **On**
Behalf Of Frank Penrose
Sent: Wednesday, January 22, 2014 3:11 PM
To: SJHDNA; sjpeople@yahooogroups.com; DNLF; NAG
Subject: [SJ_District3_Group] FYI- Save the Date-UNSCC 2014 Spring Mixer

FYI...

On Wednesday, January 22, 2014 1:52 PM, United Neighborhoods of Santa Clara County (UNSCC) <unitedneighborhoods@gmail.com> wrote:



Join Neighborhood Leaders from
Santa Clara County at the
UNSCC 2014 Spring Mixer
Saturday, March 29, 2014
9:00 AM to 12:00 PM
CAMPBELL COMMUNITY CENTER
Orchard City Banquet Hall
1 W Campbell Ave, C31
Campbell, CA 95008



Hosted by the Downtown Campbell Neighborhood Association
In Partnership with the City of Campbell

Guest Speaker (To Be Announced)

**Theme: "How Do I...?"
(What to Do & How to Do It)**

PLEASE JOIN US AND ENJOY THE FOLLOWING...

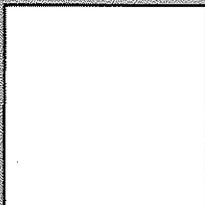
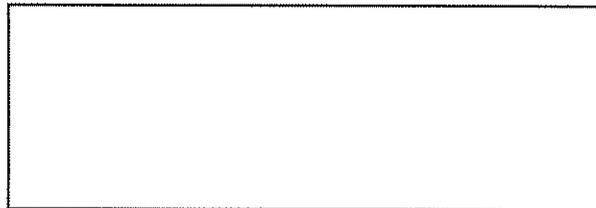
Complimentary Continental Breakfast
Great Opportunity to Network with Neighborhood Leaders
from throughout Santa Clara County in a Casual Setting
Variety of Informational Resource Tables
Eligibility for a Drawing for Several Great Prizes

**For more information about the Spring Mixer
Contact Grace Red at (408) 230-8725
or Email: gredfy11@gmail.com**

Attendance at the UNSCC Spring Mixer is
CAP Grant Cycle 27 Class Requirement Eligible.

Join the UNSCC Facebook Page: [Click Here.](#)

Join the UNSCC Members and Friends Email List: [Click Here](#)



**United Neighborhoods of Santa Clara County
PO Box 90430**

MEMORANDUM



CITY OF CAMPBELL

City Manager's Office

To: Civic Improvement Commission

Date: February 8, 2016

Via: Al Bito, CIC Staff Liaison 

From: Michael Thomas, Graduate Intern 

Subject: **Civic Center Master Plan Core Team**

In 2014, the City Council authorized the formation of a Civic Center Master Plan Core Team to advise the City Council on the development of the Civic Center Master Plan. Since that time, the Commission has had one representative, Commissioner Sharon Teeter.

However, at this time, Commissioner Teeter requests to be excused from her duties as the current Civic Improvement Commission representative.

The Commission should now select a new representative to the Core Team and forward the name of its new designee to the Director of Public Works, Todd Capurso.