



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008
Thursday, June 9, 2016 – 7:30 PM
Council Chamber
Regular Meeting Agenda

CALL TO ORDER, ROLL CALL

APPROVAL OF MINUTES

1. Regular Meeting – April 14, 2016*
2. Regular Meeting – May 12, 2016*

PRESENTATIONS

COMMUNICATIONS

ORAL REQUESTS

REPORTS FROM REPRESENTATIVES

1. Nancy Howe, County Librarian *
2. Jane Cronkhite, Community Librarian *

REPORTS FROM STAFF

1. Kerry Perkins, Senior Museum Specialist
 - a) Museum and Ainsley House Update*
2. Al Bito, Staff Liaison
 - a) City Update
3. Michael Thomas, Graduate Intern
 - a) Art Box Fiscal Update

NEW BUSINESS

1. August Meeting*

OLD BUSINESS

1. FY 17 Major Work Plan*
2. Pilot Beautification Grant Program
3. Draft Public Art Policy*
 - a) City Council Feedback, June 7, 2016

COMMISSIONER AND SUBCOMMITTEE REPORTS

1. Art Box

ADJOURN

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*In compliance with the Americans with Disabilities Act (ADA), assistive listening devices are available upon request for public meetings held in the City Council Chamber. If you require accommodation to participate, please contact Al Bito in the City Manager's office at 408-866-2128 or by e-mail alb@cityofcampbell.com. * Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by e-mail dianaj@cityofcampbell.com.*



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Thursday, April 14, 2016 – 7:30 p.m.

Council Chamber

Regular Meeting Minutes

CALL TO ORDER:

The meeting was called to order at 7:35 PM by Chairperson Hoffman.

PRESENT:

Commissioners Teeter, Herosy, Mitchell, Zisser and Hoffman
Staff Liaison Al Bito, Graduate Intern Michael Thomas and
Recording Secretary Diana Johnson.

ABSENT:

Commissioners: Castleton (Excused) and Zheng (Excused)

APPROVAL OF MINUTES:

M/S: Herosy/Teeter:

That the minutes from the Study Session of March 10, 2016, and regular meeting of March 10, 2016, be approved. Motion was adopted by the following vote:

AYES:

Commissioners: Teeter, Herosy, Zisser and Hoffman

NOES:

Commissioners: None

ABSTENTIONS

Commissioner Mitchell

PRESENTATIONS:

There were no presentations.

COMMUNICATIONS:

There were no communications.

ORAL REQUESTS:

There were no oral requests.

REPORTS FROM REPRESENTATIVES:

Community Library Report: Campbell Community Librarian Jane Cronkite presented the Santa Clara County Library District's report for April 2016.

JPA Meeting, April 28: The next JPA meeting will be Thursday, April 28 at 1:30 PM at the Services and Support Center. The agenda will include the first review of the proposed Fiscal Year 2016-2017 budget. The JPA Finance Committee met Wednesday, April 13 at the Services and Support Center.

Read Play and Grow – A Santa Clara County Library District Board Book For Young Children:

The Library has published the Read, Play, Grow rhyming board book. The book was developed for children, parties, and caregivers by the staff and communities of the Santa Clara County Library District to promote helping children learn to read before kindergarten.

Deputy County Librarian, Carol Frost, Takes a New Position: Carol Frost has accepted the position of Assistant Director with the Peninsula Library System and Pacific Library Partnership. Her last day of work with the SCCLD will be Thursday, April 14.

Library Journal Selects Deputy County Librarian Chris Brown as 2016 Mover and Shaker: Chris Brown was awarded the distinction for his works at the Contra Costa County Library by creating the project “War Ink,” an online exhibit with audio recordings and a forum in which soldiers returning from Iraq and Afghanistan can see and share their stories as told through their tattoos. The program has won awards including the Schwartz Prize and the John Cotton Dana Award.

Campbell Library Report:

Jane Cronkite reported a 10% increase in circulation from last year, February 2015.

Effective March 28, the Campbell Library welcomes Diana Lara as the Acting Children's' Supervising Librarian. Diana has over 10 years of experience working as a children's librarian with the Santa Clara County Library District.

The Library congratulates Shu-Hua on her promotion to full-time librarian beginning April 11. Shu-Hua has been with the Library District since 2009 and has worked at the Campbell Library and served as the Plane Tree Health Coordinator since 2013.

Community Outreach: Recent outreach events include the Bunnies & Bonnets Parade and the STEAM Showcase at Monroe Middle School.

April Special Events:

Ready to Read Fridays: During Fridays in April from 1-2pm, a series of fun stories and activities designed to help parents and caregivers encourage young children to read.

REPORTS FROM STAFF:

Youth Commission Report: The Youth Commission report was presented by Recreation Services Manager Natasha Bissell and the following Youth Commissioners: Manaal Siddiqui and Hana Bijli, Westmont High School; Sophia Desai and Aunika Santos from Branham High School.

The Youth Commission has established a work plan focused on opportunities for teenagers and is in the process of launching a Campbell Youth Commission website, which will feature job openings, volunteer opportunities, internships, events and information about the City of Campbell. The website's purpose is to provide multiple resources available for teens as they prepare for college and individual career paths. The website is expected to launch by the end of May.

Job shadow day at City Hall is scheduled for Tuesday, June 7 from 10 AM to 2 PM for 10th, 11th, and 12th grade students. Campbell teens will be given the chance to shadow City departments including Police, Recreation & Community Services, City Administration, and Community Development. Participants will shadow city staff members and gain insight into local government

while learning more about how different departments function. The goal is to provide interested teens with information and valuable tips on becoming a successful and professional employee.

Recreation Services Manager Natasha Bissell reported that in addition to the Youth Commission's efforts, the Recreation Specialist was given the task to develop a work experience program. This program will create opportunities for teens to work in city government. Local high schools were contacted and four applications were received. High school students participating in the program had the opportunity to work in Finance, Human Resources and the City Manager's Office.

Museum Report: Senior Museum Specialist Kerry Perkins presented the Campbell Historical Museum report.

Mother's Day Tea Event at the Ainsley House: Ms. Perkins reported the upcoming Mother's Day Tea event will be May 7 & 8 at the Ainsley House. Admission is \$45 per person. All proceeds benefit the Museum's education, exhibit and conservation programs.

History Happy Hour 2016:

On May 13, historian Ray Cosyn will discuss Prohibition and how it affected Santa Clara Valley. On June 10, Larry Hancock from Opera San Jose will return to discuss the upcoming season. On July 22, historian Barney Terrell will discuss the contributions made by Santa Clara County citizens who fought on the Western front during WWI.

The Ainsley House has been closed to the public the months of January and February, but will reopen on March 3. Two Temporary Exhibits on display through October:

Agents of Decay: features the causes of decay to artifacts.

Campbell: Then and Now: Features 10 images of Campbell then and now juxtaposed next to each other.

Wedding Season at the Ainsley House: The wedding season will open place on April 30 and run through mid-October. There has been a decline in wedding bookings due to the turf conditions and couples are considering other venues.

The Campbell Historical Museum Received a \$5,000 donation for Its Education Scholarship from Campbell Community Endowment Fund (CCEF): The Museum received a donation in the amount of \$5,000 from the CCEF to use towards admission for Campbell Union School District and Moreland School District students who cannot otherwise afford to attend field trips. The donation will allow free admission for 2nd and 3rd grade classes to participate in the Museum's educational field trips. The program will allow 800 students from Title I schools, or allow students who may have a financial hardship, to obtain free admission to the museum's two programs.

Historical Museum Garden Nearing Completion: The native plant garden outside the Historical Museum is taking shape and is nearing completion. The deadline for completion has been extended to May 16.

City Update:

Staff Liaison Al Bito reported that United Neighborhoods of Santa Clara County's (UNSCC) neighborhood resources fair occurred on March 26 at Orchard City Banquet Hall. Commissioner

Zisser and City staff staffed a booth with information the Civic Improvement Commission's programs including, neighborhood assistance grants and the Art outside the Box program. Representatives from various agencies and neighborhood groups from Santa Clara County and the City of San Jose attended the event. Commissioner Zisser indicated that there was some discussion on beautification programs, but higher attendance would have helped the event.

"Second Hand Smoke for Multi-Unit Housing Communities" survey: The online survey will measure landlord and tenants attitudes on second hand smoke in multi-unit housing communities from duplexes to apartment complexes and condominium communities. The City has received 10 responses and will close May 13, at 11:59PM. The City will research the possibility of reaching out to third party agencies and organizations to reach more tenants and landlords.

On May 3, City Council will review and hold a study session to review pre-planning for a preliminary proposal for a four-story mixed-use development at the Paul Del Grande sight located at the corner of Campbell and Gilman Avenues.

On April 11, Campbell PD hosted "Cupcakes with Cop" event wherein police officers met with members of the public to answer any questions and get to know the City's law enforcement personnel.

On April 20, there will be a Safe Routes to School Walking Bus event on Hacienda Avenue at 7:30 AM. Mayor Baker will promote walking and biking to school. The event will raise awareness for walking or biking to school with walking bus ending at Capri Elementary School.

New Business:

High School Job Fair:

Staff Liaison Bito reported that Commissioner Castleton proposed a job fair for high school students in response to the Commission's request for work plan items. The proposed job fair would be held at the Campbell Community Center on Friday, May 20 from 3:30 to 5:30 PM. Commissioner Castleton reached out to the public sector and the Youth Commission to gauge interest. Campbell Union High School District (CUHSD) has agreed to partner for the event. CUHSD staff would promote the event on district campuses. CUHSD curriculum include employment training coursework including resume building and job interview preparation. A desk item was included as an addendum submitted by Ms. Castleton featuring a list of prospective employers. A consideration for the Commission is the scope for the proposed job fair. The Commissioners discussed the job fair's target audience being current students to obtain employment for the summer or on a long term basis such as working while in college, or in high school.

Following further discussion, the Commission recommended combining the private and public sectors and having the event in the fall. The Commission moved to table the proposed job fair to Fiscal Year 2016-17 with a tentative target date between January and March. Chairperson Hoffman thanked the Commissioners for their discussion on this item.

M/S: Zisser/Teeter that the high school job fair as proposed be postponed and included on the FY 2017 work plan for early 2017. The motion was adopted by the following vote:

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Commissioners Castleton and Zheng

Old Business:

Mr. Bito indicated that based on the Civic Improvement Commission's March meeting, staff has consolidated and refined the Commissioner's work plan items. Staff recommended that the Commission identify two or three proposed work items.

M/S: Teeter/Mitchell that the beautification grant program policy and high school job fair be added as work plan items for FY 2016-17 and postponing the following proposed work plan items:

1. Commissioners read at during designated times at Campbell Library (Library Needs)
2. Commissioners share their favorite books on the Santa Clara County Library District's blog (Library Needs)
3. Suicide prevention & Awareness (Health & Welfare Services)

The motion was adopted by the following vote:

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Commissioners Castleton, Zheng

Staff further requested the Commission's assistance in drafting the initial beautification grant program policy. Chairperson Hoffman suggested a study session for 6:00 PM on June 9 to discuss the proposal, policy scope, and identify potential projects and decide who will be part of the sub-committee. The Commission further discussed including input from the Downtown Campbell Business Association, neighborhood associations and the Chamber of Commerce.

Public Art Policy: Mr. Bito recommended modeling the draft public art policy after the City of Palo Alto's public art policy. Palo Alto's policy includes mechanisms that staff is supportive of. Staff recommends that the Commission review the policy and provide feedback by May 5.

2016 Poster Contest: The commission members ranked the top ten posters during its special meeting earlier in the evening. Winners will be announced during an awards ceremony at the Commission's regular meeting on May 12 at 6:00 PM.

Commissioner and Subcommittee Reports

Art Box Phase II: Commissioner Zisser reported that nine artists were chosen for the nine locations in the City for Phase II. The Commission supported the recommendations of the Art Box sub-committee for the selection of artists and location assignments.

M/S: Mitchell/Teeter that the Art Box Sub-committee recommendations be approved. The motion was approved by the following vote

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Castleton, Zheng

Donation and Sponsorship Update: Commission Zisser indicated that Phase II funding is one sponsorship short, but ahead of schedule in securing donations compared to last year at the same time.

The meeting was adjourned at 8:52 p.m.

Respectfully submitted,



Diana Johnson, Recording Secretary



Al Bito, Staff Representative



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

May 12, 2016

REGULAR MEETING MINUTES

ROLL CALL: The meeting was called to order at 6:07 P.M. by Chairperson Hoffman.

PRESENT: Chairperson Hoffman; Commissioners Teeter, Herosy, Mitchell, Castleton and Zisser. Staff Liaison Al Bito; Recording Secretary Diana Johnson; and Graduate Intern, Michael Thomas.

ABSENT: Commissioner Zheng (Excused).

PRESENTATIONS: The winners of the 2016 Fifth Grade Poster Contest were announced. This year, 37 posters were submitted by students living in or attending a public or private school in Campbell. The top ten finalists and their families attended a celebratory reception at 5:45 PM held prior to the regular meeting in the Council Chamber lobby area. During the reception, students, their families, and friends had the opportunity to meet with Councilmember Kotowski, Chairperson Hoffman and members of the CIC.

Chairperson Hoffman announced the six honorable mention students, then announced the final four top prizes. The grand prize was a Specialized mountain bike donated by Ric Paul, owner of Wheel Away Cycle Center in Campbell. Commissioner Hoffman recognized the following local businesses and community members for donating prizes to this year's contest: Jalisco's Mexican Food, Capers Restaurant, City Pizza, Chef Ko Cuisine, Recycle Bookstore, Frost Cupcake Factory, Mr. Pickle's Sandwich Shop, the Art Beat, Hash House Restaurant, the Garret, Campbell Historical Museum and Sherrie Doherty. Posters will be on display at Recycle Book Store, Wheel Away Cycle Center and the Campbell Library until June 5.

Chairperson Hoffman thanked the students for their artwork, and the teachers and families for supporting and participating in the contest.

At the conclusion of the awards ceremony, Chairperson Hoffman called for a recess at 6:27 PM and resumed the meeting at 6:42 PM.

APPROVAL OF MINUTES:

M/S Teeter/Mitchell: That the minutes of the Special Meeting of April 14, 2016 be approved.

The motion was approved by the following vote:

Ayes: Commissioners: Zisser, Teeter, Herosy, Mitchell and Hoffman

Noes: None
Abstentions: Commissioner Castleton
Absent: Commissioner Zheng (Excused)

COMMUNICATIONS: There were no communications.

ORAL REQUESTS: There were no oral requests.

REPORTS FROM REPRESENTATIVES:

County Library Report: County Librarian Nancy Howe presented the Santa Clara County Library District's report for May 2016.

JPA Meeting, April 28: The JPA met on April 28. Actions included the acceptance of the 2016 Financial Audit Report and the FY 16-17 Preliminary Budget. The estimated status of the fund balance for economic uncertainty designation following the adoption of the FY 16-17 budget will be \$11,576. The JPA has a goal of holding a reserve of \$13,000 to allow the library to maintain services during the next economic downturn.

The *New York Times* is a new free on-line resource to all SCCLD library cardholders. Patrons can access *The Times* from home or the library. From home, patrons will have access to 72 hours of off-site content from their computer or mobile device. The library is the first in Santa Clara County to offer the digital version of this national newspaper at no cost.

Campbell Library Report: County Librarian Nancy Howe delivered the Campbell Library's report for May on behalf of Community Librarian Jane Cronkhite. Ms. Howe reported that readers of all ages are invited to take the County Library's Summer Reading Challenge—"Read for the Win." This program challenges participants to read five books between June 1 and July 31. Adults and teens get a free book tote for signing up while children can earn a free prize book. Everyone who signs up will receive a free ticket to the Children's Discovery Museum.

Ms. Howe reported that staff members have been working with the Campbell Police Department to address disruptive behavioral issues occurring at the library. The library will hire a private security guard to free staff from having to address any possible future occurrences.

Commissioner Zisser inquired about accessing the library's blog to post pictures of members favorite book titles as previously presented to the CIC. Ms. Howe will follow up and provide instructions on accessing the blog and will e-mail her findings to Commissioner Zisser directly.

Chairperson Hoffman thanked Ms. Howe for her reports.

REPORTS FROM STAFF:

Adult Center Report: Senior Services Supervisor Tina Wong-Erling presented the Adult Center Report dated May 5, 2016.

Caregivers County Conference: Approximately 130 participants and 25 exhibitors participated in this event. The event aimed at educating and supporting families and friends caring for aging loved ones. Topics included navigating changes in care, nutrition and wellness, as well as compassionate communication tips for the memory impaired. The City partnered with the Santa Clara County Aging Services Collaborative's Caregiver Work Team to sponsor this event.

Income Tax Assistance: The Community Center collaborated with American Association of Retired Persons (AARP) to provide income tax preparation assistance this year. Over 450 income tax returns were completed. Ms. Wong-Erling thanked the more than 20 volunteers for their dedication and assistance.

Life Care Planning Seminar: The Adult Center hosted a Life Care Planning Seminar co-sponsored by Kaiser Permanente. At this informative seminar, Kaiser Permanente representatives introduced an Advanced Healthcare Directive and explained the process of completing this directive.

Chairperson Hoffman thanked Ms. Wong-Erling for her report.

City Update: Staff Liaison Al Bito reported the following in the City Update:

Safe Routes to School: Mr. Bito reported that on April 20, the Safe Routes to School of Santa Clara County partnered with Capri Elementary school to host a walking school bus event on Hacienda Avenue. Mr. Bito acknowledged councilmembers, commissioners and staff for their participation. The event promoted the benefits of walking to school.

Campbell Water Tower: On April 21, the water tower was illuminated in purple light to honor the passing of musician and performer Prince.

Great American Litter Pickup: On April 23, the City held its annual Great American Litter Pickup event. Over 200 volunteers collected over 900 pounds of trash and 3,200 pounds of recyclables totaling over 4,100 pounds of debris removed from local parks and trails.

FY 16/17 Operating and Capital Budget: On May 2, City Council performed its first review of the FY 16/17 Operating and Capital Budget. With regard to CIC-related programs, staff requested to increase the social service sub-grant allocation by \$10,000 from \$50,000 to \$60,000.

Public Safety Event at Highway 17 and Campisi Way: Campbell Police and Public Works Maintenance staff members assisted with the closure of lanes on Hamilton Avenue in this area. The Santa Clara County Sheriff's Department held jurisdiction in this matter as the incident began in Santa Cruz. There were two fatalities and a suspect who fled the scene.

Mr. Bito acknowledged and thanked the Commission for their hard work and dedication over the past years.

Chairperson Hoffman thanked Mr. Bito for his report.

Art Box Fiscal Update: Graduate Intern Michael Thomas provided an update on the Art outside Box program's fiscal status. All donations and sponsorships totaled \$3,900. Total payments to date for artist honoraria and material costs totaled \$1,051. The total current fund balance is \$2,905. Mr. Thomas indicated that the Commission needed an additional \$540 in order to cover all costs without any City funds.

NEW BUSINESS:

Cancellation of Summer Meeting. The Commissioners discussed their availability for July and August and agreed to cancel the July 14 meeting.

M/S Mitchell/Herosy: That the July 14 meeting be cancelled as consistent with past practices.

The motion was approved by the following vote:

Ayes: Commissioners: Castleton, Zisser, Teeter, Herosy, Mitchell and Hoffman

Noes: None

Abstentions: None

Absent: Commissioner Zheng (Excused)

Excused and Unexcused Absences: Staff Liaison Bito addressed the Civic Improvement Commission's recent inquiry of excused and unexcused absences. He indicated that the City Council members are understanding of personal matters, which require time off. Mr. Bito recommended that Commissioners contact staff in advance and the absence will be recorded as an excused absence. Chairperson Hoffman encouraged absence notification, as quorum is required to convene meetings.

OLD BUSINESS:

Poster Contest Next Steps:

Posters will be on display at the Campbell Library and Recycle Bookstore while the first place poster will be displayed at Wheel Away Cycle Center. The Commission will assist with distribution of the posters. Police Department staff has requested to display a police-themed poster in its offices. Staff will contact the student's parent or guardian for permission to display the poster.

For the past two years, there has been a decline in participation of the annual poster contest. The Commission expressed value in personal contact, and future promotion of the event through local schools' art programs. The Commissioners also suggested promoting the event earlier in the year.

FY 16-17 Major Work Plan Items: Mr. Bito presented the Civic Improvement Commission's FY 16/17 Major Work Plan Goals and Objectives. These objectives included: Art Box Phase II, a pilot beautification grant program policy, review Neighborhood Association Assistance grant applications, implement student poster/essay

contest, review FY 2018 and FY 2019 social service sub grant applications and a new implement high school job fair event and other tasks as directed by the City Council.

After discussion, the Commission amended the Major Work Plan Goals and Objectives to include extending time window for planning, organizing and executing the high school job fair from January 2017 to May 2017 and adding Art Box Phase III from December 2016 to June 2017.

M/S Mitchell/Teeter: That the CIC's Major Work Plan Goals and Objectives for FY 2017 be approved as amended. The motion was approved by the following vote:

Ayes: Commissioners: Castleton, Zisser, Teeter, Herosy, Mitchell and Hoffman

Noes: None

Abstentions: None

Absent: Commissioner Zheng (Excused)

Pilot Beautification Grant Program: Graduate Intern Michael Thomas presented introductory information regarding the pilot beautification grant program. Mr. Thomas indicated that such projects are usually completed between the months of May and October. Grant amounts range between \$1,000 and \$5,000 with appropriations made by the local jurisdiction. Other communities use local hotel room taxes as a funding source. City staff has proposed \$25,000 to fund such a pilot program for FY 16/17. Final discussion and approval on the FY 16/17 Operating Budget and Capital Improvement Plan by Council is anticipated at the June 21st Council Meeting. A CIC study session on this item is scheduled for June, 9 at 6:00 PM. Chairperson Hoffman suggested that if any of the Commissioners are not able to attend the study session to please provide their comments on this item prior to the meeting.

Draft Public Art Policy: Staff Liaison Bito reported that staff presented the draft public art policy to the Parks and Recreation Commission (PRC) at its May 4 meeting. Staff received positive feedback from the PRC. Mr. Bito presented the latest version of the draft policy based upon the PRC's feedback. Staff asked the CIC members to review the revised policy and provide feedback. The Commissioners requested that the public art policy include language to allow for professional review of public art proposals by staff prior to CIC consideration. The Commissioners also requested that a visual arts expert(s) such as a college instructor participate in the review process. Staff suggested that the Commissioners attend the City Council meeting on June 7 when the draft public art policy will be considered.

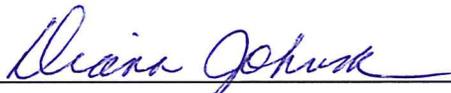
COMMISSIONER REPORTS:

Art outside the Box: Commissioner Zisser indicated that pending corporate approval, Patrick King from Dunne Edwards Paint has indicated that he is willing to donate \$200 of free paint per artist.

ADJOURNED: The meeting was adjourned at 7:59PM.

The next regular meeting of the Civic Improvement Commission is scheduled for Thursday, June 9, 2016, at 7:30 P.M., in the City Council Chamber, Campbell City Hall 70 N. First Street, Campbell, California.

Respectfully submitted,



Diana Johnson, Recording Secretary



Al Bito, Staff Representative



June 2016
Commission Report
Nancy Howe, County Librarian

Next JPA Meeting

The JPA will meet on Thursday, June 2 at 1:30, at the Services and Support Center, 1370 Dell Ave. The meeting is open to the public. The agenda includes final approval of the FY 2016-2017 budget, consideration of the Surveillance Camera policy, consideration of Silicon Valley Reads 2017 becoming a program of the Santa Clara County Library District, and a report on the Fines and Fees Policy. The full meeting packet can be found online at www.sccl.org and also at each library location.

Trends and Issues Facing the Library

The budget is the ultimate policy statement of an organization. One step in development of the library's budget is to identify and examine the larger community trends that will likely affect us in the coming years. We are considering how these four issues and trends will affect our library.

Digital Shift in Information Technology

The dramatic shift from print to digital formats has changed collection development, purchasing, ownership, and lending practices for public libraries. Virtual library visits now equal in-person visits. Not only does library staff need new technology skills, but the public needs new skills to stay competitive in the job market and to navigate the surplus of information that is now on the Internet. SCCLD has added a variety of free technology training options for the public and a suite of subscription services that are available online 24/7. SCCLD will continue to invest in leading information technologies to ensure all members of the community have access to the expanding digital world. SCCLD will also continue to find ways to help our patrons use new technology to improve access and quality of life.

Income Disparity

Income and wage disparities continue to be an issue in Silicon Valley. In response to the loss of discretionary income in many households, free services delivered by SCCLD help children learn to read, succeed in school, and promote life-long learning for all ages regardless of income. In July 2015, SCCLD removed its \$80 library fee for non-Santa Clara County residents offering free library cards to everyone, regardless of residence, thus allowing all to utilize library services, databases and programs for free. SCCLD will continue to offer a rich array of free enrichment programming for families with an emphasis on early literacy and life-long reading and learning.

Foreign Born Residents

A large share of residents currently live in Silicon Valley are foreign born (37.4%), with more than 50% of the population over the age five exclusively speaking a language other than English at home. By serving as a gathering place for youth, seniors, families and others, SCCLD brings together the diverse populations within its communities. Last year library materials in 20+ languages were borrowed over 670,000 times. To further respond to these needs, SCCLD is offering free ongoing English as a Second Language (ESL) classes, Conversation Clubs, Citizenship classes, and the Reading Program which utilize volunteers who offer individual tutoring for adults who want to learn to read English.

Early Learning is Critical

Early literacy is critical for all children to begin school ready to learn. SCCLD offers programs and materials for children and families focused on school readiness skills and supports formal learning in schools which directly relates to future success. Research from *Growing Young Minds* shows that children who start behind will likely stay behind and in many cases continue to lose ground; they will need costly remediation, or even drop out of school. Last year SCCLD's children's library materials were borrowed more than 4.5 million times. With an emphasis on enhancing early literacy and youth education, SCCLD recently introduced its "1,000 Books before Six" initiative, urging families to read more than 1,000 books to their children before they reach the age of six.

Summer Reading Kick Off!



Winning has never been easier for local kids who enroll in SCCLD's 2016 Summer Reading Challenge. *Read for the Win* is the theme for this year's program that offers everyone a chance to have fun, but most especially, Santa Clara County students are encouraged to read and participate in free and fascinating challenges which boosts academic achievement and keeps kids learning over the summer. Research shows that students from low-income households who read over the summertime see significantly more gains in reading scores from spring to fall than other students without access to books.

Read for the Win is a 5 book challenge for all ages with programs for kids ages 6-12, teens ages 13-17 and adults of all ages. Pre-readers ages 0-5 years also get in on the fun. There is a set of early literacy activities to complete to win a prize book. There is also a “Just for Fun Challenge” sheet for each age group to encourage patrons to discover other library resources. The program runs June 1-July 31 at all libraries. Anyone can register for free at any SCCLD library or online at www.sccl.org/summer2016.

This year, the Children’s Discovery Museum and SCC parks has partnered with the library to offer great prizes and programs. Kids win books, adults and teens receive a free tote when registering and EVERYONE gets a free ticket to the Discovery Museum while supplies last.

Some fun events include teen lock-ins, ranger visits, Book Fest, and dancing lessons. So take the challenge and *Read for the Win!*

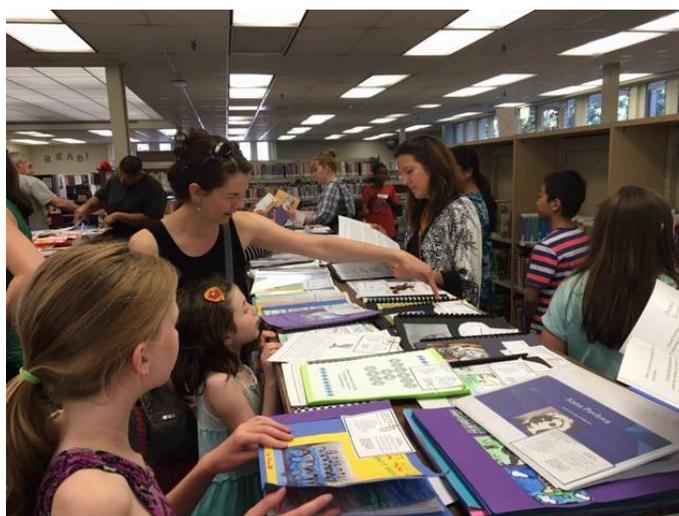
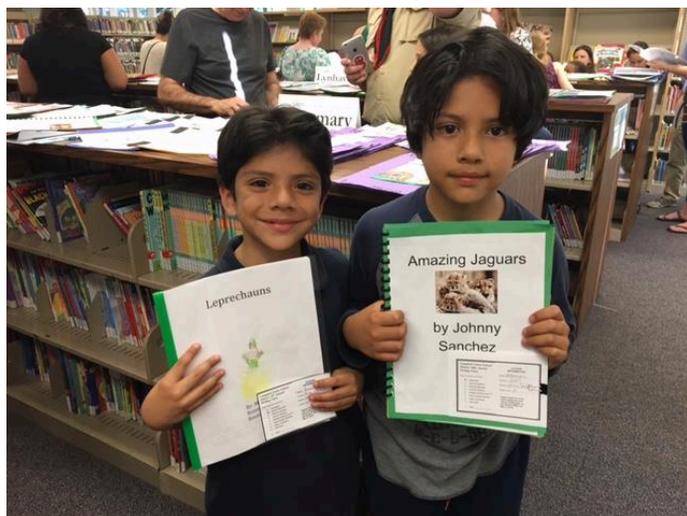
Medici TV: Live Classical Music Concerts, Operas, and Ballets at SCCL.org



Attend classical music concerts, operas, and ballet performances at Santa Clara County Library District’s website, SCCL.org. Beginning in late June, visit www.sccl.org/research and select “Music” to gain the link for Medici TV. At Medici TV, enjoy over 100 live broadcasts a year featuring international concerts, operas, ballets, and more. Additionally, experience over 1,700 videos of past programs and other works: concerts, operas, ballets, documentaries, master classes, educational films, and artist profiles. Enjoy over 3,000 musical works, from baroque to contemporary music: all themes, all periods, and all genres. Compare different interpretations of the same work. Over 3,500 webpages of research data include performance synopses, cast information, performer biographies, video links, repertoire information, composer details, music genre information, instrument data, institutions information, and other resources. New videos are continuously added to the website, including over 200 in 2016. A click of your mouse at Santa Clara County Library District’s website lets you travel to great orchestras, concert halls, festivals, and competitions, including: Carnegie Hall, London Philharmonic Orchestra, Berliner Philharmoniker, Lucerne Festival Orchestra, Orchestre National de France, NCPA, Aspen Music Festival, Moscow Easter Festival, Salzburg Festival, Festival de Saint-Denis, Poland International Chopin Piano Competition, and more. At SCCL.org, attend renowned international and national performances in the comfort of your home or library.

Campbell Library, June 2016

Jane Cronkhite, Community Librarian



Young authors share their writing with friends, family and teachers at the Annual CUSD Writers' Fair Reception Wednesday, May 18th at the Campbell Library.

Library Use

	April 2016	April 2015
Adult Circulation	35371	32148
Children Circulation	27492	21175
Total Circulation	62863	53323
Programs	70	53
Program Attendance	2135	1978
New Library Cards	334	207
Number of Visitors	25483	23515

Community Outreach

Children's librarians have been visiting area schools for year-end visits and to spread the word about the Summer Reading Program. Diana Lara attended Castlemont's Jog a Thon and registered parents and children for the Summer Reading Program.

Highlights

Many students and their families attended the Campbell Union School District Writers' Fair Reception in the Children's Room at the Library on May 18 and shared their writing accomplishments during the school year. Thank you to the Friends of the Campbell Library who provided refreshments for the event.



Read for the Win, the Summer Reading Program has begun! Sign up at the Library or online at www.sccl.org/summer2016. Free activities are happening through July 31 at the Campbell Library.

June Events

Children and Families

Wednesdays at 3:30 PM for grades K-5:

June 8: Summer Reading Kick-Off!

June 15: Races & Games on the Orchard Green

June 22: Village Rhythms Drumming

June 29: Storyteller John Weaver

Play to Learn: Mondays at 1:15 pm. For children ages 0-5 years. Families can play and learn together in the alcove including toys, games, and puzzles for children and their caregivers to enjoy.

Story times are ongoing:

Family Story time: Tuesdays 7:15 pm

Toddler Story time (ages 1-3) Wednesdays 10:30 am

Preschool Story time (ages 3-5) Thursdays 10:30 am

Bilingual Story time: Thursdays 4 pm (all ages)

Baby Story time (0-18 months): Fridays 11 am with Baby Sign Language

Teens

Gaming Tournament: Friday June 17, 2 pm

Drones, Drones, Drones for Teens: Saturday, June 18, 2 pm. Registration is required. www.sccl.org/Campbell/events

Stop Motion Animation Workshop: Thursday, June 23, 2 pm. Registration is required. www.sccl.org/Campbell/events

Origami Workshop: Monday, June 27, 7 pm

Book Club: Wednesday, June 29, 4 pm. Discuss books, manga and graphic novels you like!

Adults

Conversation Club for English Language Learners: Tuesdays 1-2:30 pm.

Zumba for Adults and Teens Saturdays June 4, 18, 25, 10:05 am.

Zumba for Families Saturdays June 4, 18, 25, 11:15-11:45 am. For families with school aged children.

Pilates: Tuesday, June 7, 7 pm & Monday June 27, 6:30 pm. Please bring a yoga mat and water. Offered in partnership with the Campbell Recreation Department.

Body Sculpt: Tuesday, June 14, 6:30 pm. Please bring a yoga mat, towel, and water. Offered in partnership with the Campbell Recreation Department.

Yoga: Monday, June 20, 6:30. Bring a mat and water. Offered in partnership with the Campbell Recreation Department.

Native Trees for a Native Garden: Wednesday, June 22 7 pm.

Origami Workshop: Monday, June 27, 7 pm.

Protect Your Online Information: Wednesday, June 29, 7 pm.

FOR MORE EVENTS AND ADDITIONAL INFORMATION, visit www.sccl.org/campbell or call (408) 866-1991.

Civic Improvement Commission / Museum Report June 2016

Historical Museum garden is done!

Our Native plant garden at the historical museum is complete. Public works staff worked hard installing new irrigation, putting in the decomposed granite pathways, and the 37 different varieties of drought tolerant native plants.

Still to come:

- Plant identification signs which will be designed by the students from Delphi Academy
- Irrigation information panel. Public works staff used different kinds of low drip irrigation in areas of the garden and we will be installing an information panel detailing the different kinds to demonstrate options for low watering systems.
- Ohlone exhibit with a tule hut and information panel with touchable items.

Education Wrap up:

The school year is over and the historical museum and Ainsley House saw over 5000 school kids for the two education programs. 2nd and 3rd graders from all over Santa Clara County came to participate in the programs learning about life in the Valley over 100 years ago.

The Museum also reached over 1500 students through our rentable history trunks. We offer 4 different trunks: Ohlone, Pioneer, Orchards and Canneries and Immigration. Classes or community groups can rent the trunk for a month at a time.

Summer programs at the Historical Museum:

This summer, the historical museum will be offering the Golden Days of Summer family fun crafts. Beginning in July, during our public hours (Thur-Sun 12-4pm) the museum will offer family friendly crafts that relate to California and Campbell's history. We will have: gold panning, sports crafts, creating coding jewelry and more.

NEW Historical Museum exhibit opening in September:

Staff will be installing a new exhibit at the historical museum over the summer which is slated to open in September. The exhibit will be on the way WORK has changed in Santa Clara Valley focusing on the two main industries that brought the Valley to global recognition: Canning and High Tech. The exhibit will feature a mini cannery area: with a scent interactive and canning magnet game, compared to a high tech cubicle with a working computer that visitors can play an early computer game such as Lemonade or the Oregon Trail.

Staff is contracting with a local exhibit designer S2 Associates Inc., to create a professionally designed and fabricated exhibit.

History Happy Hour 2016:

History Happy Hour at the Ainsley House—For Summer

- June 10: Larry Hancock from Opera San Jose will be back again this year to discuss his upcoming season and will be a Soprano singer with him and an accompanying pianist to help highlight some works.
 - The accompanist will play the piano in the Ainsley House living room.
- July 22: Barney Terrell: The September Boys:
 - In September of 1917, over 200 men from Santa Clara County were drafted to fight in WWI. By September of 1918, they were fighting in one of the bloodiest battles in history, the battle of the Meuse-Argonne.

Ainsley House Two Temporary Exhibits on display:

Agents of Decay will be on exhibit in the Carriage House and will feature clues for visitors to figure out what agents are causing every day in the home to decay, such as exposure to UV light, too much humidity, the oils from our skin which can damage objects over time. There will one or two interactive activities to accompany this exhibit.

Campbell: Then and Now will be on display in the Sleeping Porch room in the Ainsley House. This will feature 10 images of Campbell then and now juxtaposed next to each other. We have contracted with Bright Smile Photography for them to take the now photos and photo shop them with the Then photos to get an interesting comparison on how Campbell has changed over time.

Museum Foundation supplying concessions for Summer Concert Series:

If you plan on attending the Summer Concerts on the Orchard City Green, please stop by the Museum Foundation's concession stands. Food will be procured from Nick the Greek, there will be beer, wine, Sangria, and ice cream available.

MEMORANDUM



CITY OF CAMPBELL

City Manager's Office

To: Civic Improvement Commission

Date: June 9, 2016

Via: Al Bito, CIC Staff Liaison

From: Michael Thomas, Graduate Intern

Subject: August Meeting

Staff would like to advise the Commissioners to kindly bring their calendars for purposes of discussing and planning a business meeting and team-building event for the August 2016 meeting. The Civic Improvement Commission's regular meeting for August is scheduled for Thursday, August 11 at 7:30 PM.

The final performance of the summer concert series is scheduled to take place on Thursday, August 11 at 6:30 PM at Orchard City Green.

At its regular meeting of May 12, the Commissioners voted to cancel their July meeting consistent with past practice.

MEMORANDUM



CITY OF CAMPBELL

City Manager's Office

To: Civic Improvement Commission

Date: June 9, 2016

Via: Al Bito, CIC Staff Liaison

From: Michael Thomas, Graduate Intern 

Subject: **FY 2017 CIC Major Work Plan Items**

At its regular meeting of May 12, 2016, the Civic Improvement Commission (CIC) amended its major Work Plan Goals and Objectives for FY 2016-17.

The Commission amended the Major Work Plan Goals and Objectives to include extending the time window for planning, organizing and executing the high school job fair event to last from January 2017 through May 2017 instead of January 2017 through March 2017. The Commission also included Art Box Phase III to last from December 2016 to June 2017.

The FY 2017 CIC Major Work Plan will be submitted to the City Council for review. Staff is requesting that the CIC note and file this amended document as approved on May 12, 2016.

Attachment:

Revised FY 2017 Civic Improvement Commission Major Work Plan Goals and Objectives



FY 2017 CIVIC IMPROVEMENT COMMISSION

Major Work Plan Goals and Objectives

#	<u>Objectives</u>	<u>Schedule</u>
1	Implement Art Box Phase II as authorized by Council	07/16 – 10/16
2	Develop Beautification Grant Program Policy	07/16 – 10/16
3	Review FY 2017 Neighborhood Association Assistance Grant applications	09/16 – 12/16
4	Implement FY 2017 student poster / essay contest	01/17 – 06/17
5	Review FY 2018 and FY 2019 Social Service Sub-grant applications and recommend funding levels	01/17 – 05/17
6	Implement High School Job Fair	01/17 – 05/17
7	Implement Art Box Phase III as authorized by Council	12/16 – 06/17
8	To provide New Commissioner Orientations	As Needed
9	To respond to City Council requests as needed (e.g., new street names, public art, etc.)	As Needed

MEMORANDUM



CITY OF CAMPBELL
City Manager's Office

To: Civic Improvement Commission

Date: June 9, 2016

Via: Al Bito, CIC Staff Liaison 

From: Michael Thomas, Graduate Intern 

Subject: Draft Public Art Policy

The attached draft public art policy reflects feedback provided by the Civic Improvement Commission (CIC), Parks and Recreation Commission and City staff. Staff revised policy language to include provisions for the following:

- Professional preparation and presentation of public art proposals to the CIC by City staff in the form of staff reports
- Allow for expert review of public art proposals by individuals specializing in visual and fine art including, but not limited to, professional artists and art instructors from colleges and/or universities
- The application, review and approval processes for art in art on private property that is outdoors (art in public places)
- Further define the application, review and approval processes for art projects on public property (public art)
- Allow for public comment on public art projects that could impact the community
- Consideration for a piece of public art's location during the review process
- Ownership and maintenance of art on public and private property

The City Council discussed and reviewed the draft public art policy at its regular meeting of June 7, 2016. Staff will provide information on Council's action on this policy during the CIC's regular meeting on June 9.

Attachment:

1. Public Art Policy Council Report, June 7, 2016 (Without Attachments)
2. Draft Public Art Policy



City Council Report

Item:
Category: **New Business**
Date: **June 7, 2016**

TITLE: PUBLIC ART POLICY (RESOLUTION/ROLL CALL VOTE)

RECOMMENDATION

It is recommended that the City Council adopt the attached resolution which establishes a Council policy on public art.

BACKGROUND

Last year, the Civic Improvement Commission (CIC) was approached by two members of the community proposing to design and erect a new public art statue in Campbell. To be made of bronze and standing about 8' tall on a pedestal, the statue design as proposed features a farmer wearing denim overalls reaching for a piece of hanging fruit. The inspiration or purpose behind the concept is to pay homage to, and reminiscent of, Campbell's orchard fruit valley past. The proposed location is at the Campbell Park entrance. However, the City does not presently have a guiding policy for these types of requests to assist the City in evaluating and approving public art requests. A new policy has been in development by staff and the CIC in recent months.

Considerations are being made to address issues such as who will pay for public art, who maintains it once constructed, liability, public safety, and whether or not to include public art that is located on private property, but is viewable from the public. As part of its research, staff reviewed policies from other communities including Palo Alto, Saratoga and Los Gatos.

DISCUSSION

Last year, and with support from staff, the CIC began reviewing and developing a public art policy. Before embarking on this process and to understand public art as a municipal program, the CIC watched a formal presentation by the Santa Clara County/San Mateo County Leadership Academy participants. The presentation included a comparative review of successful art programs in other national cities and summarized best practices and identification of key components of public art programs operated by cities. These best practices include public art programs managed by local governments with annual average budgets of \$300,000 and at least two full-time staff members and consultants. Public art programs receive a majority of funding from a percent-for-art source (e.g., private development and permit fees).

The CIC also invited the City's Parks and Recreation Commission (PRC) to review and comment on the draft Public Art Policy, since the PRC's purview includes the City's use of parks and the anticipated statue applicants propose to erect their statue at Campbell Park.

The PRC suggested considerations be made to consult professional artists for expert advice during the public art review process. Professional artists may include art instructors at local junior colleges or state universities. Artwork should complement the public space and surroundings for which it is proposed so as to not appear as a mere add-on. Art work should also serve as a focal point because such pieces serve as communal meeting points. Lastly, ownership and disposition should be clearly defined.

The key components of the attached Public Art Policy include considerations for:

- Public art locations and eligible art materials
- Local artists preference
- Definitions
- Application procedure, selection criteria, and appeals process
- Unveiling and dedication ceremonies
- Ownership and maintenance
- De-accession (removal)

FISCAL IMPACTS

There are no fiscal impacts associated with the recommended Council action.

However, should the City Council decide that it desires to fund public art in the future, and perhaps as part of the General Plan update, considerations may be made to impose a fee upon developers to support public art. The Council may direct staff to modify the Public Art Policy to affect eligible private and municipal construction projects with building development costs in excess of some dollar amount to be determined later to support a public art component which would require that public art be located in publicly visible and accessible areas, either inside a public building or on private property. Developers would be required to contribute some dollar amount equivalent to a percentage of estimated project costs with a maximum dollar amount. This fee would be applied when developers apply for permits. If the developer does not wish to include artwork in its project, the developer can apply the fee to a public art fund managed by the City.

In developing the new Public Art Policy, staff's research found that public art fees range between 0.25% and 1% of estimated project costs on new development projects over 50,000 square feet with a cap between \$100,000 and \$150,000. Some communities require a public art fee when permits are requested for renovation projects.

To create a funding mechanism to accumulate money to fund public art, the proposed Public Art Policy includes a component under Section VII, page 6, to address the City's desire to further the City's goal in promoting public art. Under this Section, private development projects are required to incorporate public art at a cost of 1% of the project cost, or \$100,000, whichever is less.

ALTERNATIVES

1. Do not approve the draft Public Art Policy;
2. Direct staff to modify the draft policy and return to Council for approval; or
3. Provide other direction to staff.

Prepared by: _____
Al Bito, Deputy City Manager

Reviewed by: _____
Paul Kermoyan, Community Development Director

Reviewed by: _____
Todd Capurso, Public Works Director

Reviewed by: _____
William Seligmann, City Attorney

Approved by: _____
Mark Linder, City Manager

ATTACHMENTS:

1. Resolution
2. Draft policy
3. Public Art Selection Policy and Procedure, Town of Los Gatos
4. Public Art Policy, City of Saratoga
5. Letter Supporting Public Art in Campbell from Downtown Campbell Neighborhood Association



CAMPBELL PUBLIC ART POLICY

I. PURPOSE

The purpose of this policy is to establish uniform guidelines and procedures for the inclusion of publicly accessible visual art on public and private properties, and to establish consistency between the desire for art in municipal construction projects and in private development projects.

This policy also provides a process by which the City can accept artwork either on loan, consignment, or as a gift as part of a public art program.

Whether public art is publically or privately owned, it should reflect Campbell's culture and history, provide opportunities for education and learning, as well as encourage civic pride and add value to the community.

Uniform procedures and guidelines for the permanent removal or deaccession of a City-owned public art piece are included herein.

II. POLICY SCOPE

This policy applies to the design and installation of all artwork loaned, gifted, purchased or commissioned by the City for public display that is publicly accessible or visible. This includes all above ground, publicly funded buildings or public open space projects within City boundaries, and includes the development or renovation of all public facilities such as parks, street medians, City gateways, public plazas, and any other areas identified by City staff, master plan, or developed in accordance with Council direction.

III. APPLICABILITY

This policy applies when public art is on City property or when public art is on private commercial property, but viewable from the public right-of-way. Public art will be required when design and construction a City project or private development exceeds 1 acre in size.

IV. LOCAL PREFERENCE

Applicant artists from Campbell should receive preferred consideration under this policy. However, artists and art work from other geographic areas may also be considered for inclusion.

V. PUBLIC ART APPLICATION PROCEDURE

A. Application Process (Public Projects)

The Civic Improvement Commission will be the lead advisory body to the City Council on reviewing and making recommendations to the City Council on proposed public art. This does not preclude, however, other advisory boards and commissions, such as the Parks and Recreation Commission and the Historic Preservation Board, from reviewing and commenting on proposed public art.

In overseeing applications for new public art, the Civic Improvement Commission may consider the following aspects, unless there is specific direction from the City Council:

- Open Competition
- Invitational Competition
- Direct Selection
- Unsolicited Proposals

B. Selection Criteria

Prior to providing general comments, concerns and/or recommendations to the City Council, the Civic Improvement Commission may consider the following criteria in reviewing new or proposed public art requests:

- Aesthetics
- Quality
- Style
- Durability
- Public safety and City liability
- Cultural/historical relevance
- Diversity of applicants and proposed expression of art work
- Technical feasibility (i.e., artists' ability to successfully complete the artwork as proposed)
- Prevention of duplication

C. Review and Appeals Process:

The Directors of Public Works, Recreation and Community Services, Community Development, or their designees, shall be responsible for identifying public art construction and renovation projects that align with this policy's requirements.

To this end, the following internal protocols should be established:

- Public Art Review Committee (PARC): Staff from the Departments of Public Works, Recreation and Community Services, and Community Development will lead the public art review requirement of a capital improvement project or renovation project. A public art expert should also be a member of PARC.
- Location and Artwork Review: The PARC will provide input on possible locations and type of artwork to be considered.

- Artwork should complement the public space and surroundings for which it is proposed as to not appear as a mere add-on. Artwork should also be a focal point within its surroundings because such pieces serve as communal meeting points.
- Recommendation: After conducting review and oversight, the PARC will forward its recommendations to the Civic Improvement Commission for determination.
- Review artists' qualifications and artwork proposal

The following steps are to be followed:

1. As part of its evaluation, the CIC may request staff to develop an RFP or RFQ for comparable artwork at the same proposed location (if applicable). The RFP/RFQ should include, but not be limited to:
 - a. Artist's timeline beginning with the project design phase.
 - b. Any restriction and requirement of the project as defined by staff and/or project manager.
 - c. Artist's responsibilities to the project in regards to time and involvement with the project manager and project team.
 - d. Potential sites and material for the art work(s).
 - e. Necessary community outreach efforts for the design development.
 - f. Purpose of the project, identification of stakeholder, and vision for the artwork.
2. Selection of the artist and artworks will fall into one of three processes:
 - a. Open Competition: For most projects.
 - b. Limited Competition: For small projects, typically using a prequalified artist pool.
 - c. Commissioned Artist: For specific projects that lend themselves to that artist's stylistic approach.
 - d. Unsolicited Proposals: Such proposals need to be presented to the Civic Improvement Commission for initial consideration consistent with this policy, after which will be reviewed by the PARC. The PARC will submit written recommendation to the Civic Improvement Commission for final review. The CIC will then submit written recommendation to City Council for consideration.
3. If the Civic Improvement Commission determines that the proposed installation would have an impact on the Campbell community, the Commission may hold a public meeting for community feedback.

4. The Civic Improvement Commission will recommend the selected artist's proposal to the City Council for consideration with the concurrence of the Public Works Director, Director of Recreation and Community Services, Deputy City Manager, or their designees.
5. The selected artist will work with the appropriate department(s) and project manager as noted in the RFP/RFQ and contract.
6. Every effort should be made to conduct the artist selection and contract process in a timely manner to optimize coordination during the construction phase.
7. The City Manager or his/her designee will work closely with the project manager to coordinate efforts and ensure smooth management of the art installation.
8. The City Council shall make the final decision regarding proposed installation of artwork including its location.
9. No acquisition or acceptance of artwork loaned, gifted, purchased or commissioned shall occur without written approval from the City Council.
10. Acceptance shall result in a contract between the lender, donor or artist, which will include a clearly defined time period where applicable with the lender retaining ownership of the artwork.

D. Application Process (Private Development)

1. The Civic Improvement Commission (CIC) will be the lead decision making body following either the City Council's or Planning Commission's decision of a private development project.
2. Following approval of a private development project, the applicant shall file application with the City Manager's office proposing private art that is viewable to the general public.
3. The CIC will consider the proposed artwork utilizing the following criteria:
 - Location of art
 - Aesthetics
 - Quality of construction
 - Style
 - Durability
 - Public safety
 - Cultural/historical relevance
 - Proposed expression of art work

- Technical feasibility (i.e., artists' ability to successfully complete the artwork as proposed)
 - Prevention of duplication
 - Integration into the development; being active or passive
 - Ability to complement its association with the development
4. Staff, and/or the decision making body, may provide guidance as to where future art may be located on private development projects.
 5. If the CIC determines that the proposed installation would have an impact on the Campbell community, the Commission may hold a public meeting for community feedback.
 6. If the developer disagrees with the CIC decision, the developer may appeal the decision to the City Council within ten (10) calendar days of said decision.

VI. ART IN PUBLIC PLACES APPROVAL PROCESS (PRIVATELY OWNED ART)

1. This policy section applies to artwork located on private property that is outdoors, visible and accessible by the public, and is fully funded and owned by the property owner.
2. No property owner or developer may install art on private property until they receive approval by the Civic Improvement Commission.
3. The property owner is responsible for repairing artwork in the event of damage and/or vandalism. Artwork damaged or vandalized shall be repaired as closely as possible to the original approved artwork.
4. Private development projects are required to incorporate public art at a cost of 1% of the project cost, or \$100,000, whichever is less.
5. Applications shall be filed and processed for consideration consistent with Section V. (D) of this policy.

VII. UNVEILING AND DEDICATIONS

- A. Public unveiling and dedication ceremonies are optional at the City's discretion. Such ceremonies for privately owned artwork on publically accessible outdoor locations on private property are at the prerogative of the owner(s).

VIII. OWNERSHIP AND MAINTENANCE

The City of Campbell owns and maintains all art on City property and in the public right of way, and has sole fiscal and legal responsibility for artwork and maintenance of the artwork in these locations.

As for art in public places, that is art located on private property, but visible and accessible to the public, property owners must provide funding to maintain artwork on a

routine and long-term basis for its lifetime. Maintenance and long-term care of artwork so located is not the responsibility of the City.

IX. DE-ACCESSION (REMOVAL)

A. Public art may be removed by recommendation of City staff and followed by the City Council for approval for the following reasons:

- Security
- Public safety
- Inauthentic
- Stolen art
- Theft
- Damage beyond repair
- Loss of site (alteration/sale of site)
- Temporary acquisition
- Excessive/duplicative representation
- Aesthetic value
- Content

X. DEFINITIONS

APPROVED PUBLIC SITES: Approved sites include all publicly funded buildings or public open space within city boundaries, including the development or renovation of all public facilities such as parks, street medians, City gateways, public plazas and any other areas identified by City staff, master plan or developed in accordance with Council direction.

ART IN PUBLIC PLACES: Artwork purchased, commissioned, displayed and/or maintained, as well as located on private property that is outdoors and is visible and accessible by the public that is fully funded, owned and maintained by the property owner in accordance with this policy.

ARTIST: A practitioner in the visual or fine arts, generally recognized by critics and peers as one who produces works of art.

ART WORK: All forms of original creations of visual arts including, but not limited to:

- Sculpture in any material or combination of materials
- Painting—all media including portable and permanently affixed works, such as murals and frescoes
- Graphic Works—print making and drawing
- Mosaics
- Photography
- Crafts in clay, fiber and textiles, wood, metal, plastic and other materials
- Stained glass

- Mixed media—any combination of forms or media, including collage
- Earthworks—use of the natural landscape to create structures, art forms and sculptures to the extent that landscape and art are inextricably linked.

CAPITAL IMPROVEMENT PROJECT: A capital improvement project is a City improvement or construction project valued in excess of \$25,000.

CONSULTANT: A consultant is any firm, individual, joint venture or team of firms or individuals with which the Developer/City or Agency contracts for design or other consulting services related to the Public Art Program.

DESIGNER: Is any consultant providing design services for the execution of a public art project or subsequent renovation projects.

Eligible Art Project Materials: Under this policy, eligible art project materials shall include, but are not limited to, sculptures, paintings, murals, and art materials and crafts made of clay, wood, metal, plastic, or any combination therein.

MUNICIPAL CONSTRUCTION AND RENOVATION PROJECTS: Examples include, but are not limited to, the Community Center, City Hall, Heritage Theatre, City parks, focal points or gateways into the community and any future buildings that are comparable in nature.

PROJECT: Means a proposal for the development of improved or unimproved real property including, but not limited to, offices, hotels, motels, commercial property and/or planned development.

PUBLIC ART: Artwork purchased, commissioned, displayed and/or maintained and located on public property that is fully funded, owned and maintained by the City.

PUBLIC PLACE: Is any area of property (public or private) that is accessible or visible to the public.