



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Thursday, April 14, 2016 – 7:30 p.m.

Council Chamber

Regular Meeting Minutes

CALL TO ORDER:

The meeting was called to order at 7:35 PM by Chairperson Hoffman.

PRESENT:

Commissioners Teeter, Herosy, Mitchell, Zisser and Hoffman
Staff Liaison Al Bito, Graduate Intern Michael Thomas and
Recording Secretary Diana Johnson.

ABSENT:

Commissioners: Castleton (Excused) and Zheng (Excused)

APPROVAL OF MINUTES:

M/S: Herosy/Teeter:

That the minutes from the Study Session of March 10, 2016, and regular meeting of March 10, 2016, be approved. Motion was adopted by the following vote:

AYES:

Commissioners: Teeter, Herosy, Zisser and Hoffman

NOES:

Commissioners: None

ABSTENTIONS

Commissioner Mitchell

PRESENTATIONS:

There were no presentations.

COMMUNICATIONS:

There were no communications.

ORAL REQUESTS:

There were no oral requests.

REPORTS FROM REPRESENTATIVES:

Community Library Report: Campbell Community Librarian Jane Cronkite presented the Santa Clara County Library District's report for April 2016.

JPA Meeting, April 28: The next JPA meeting will be Thursday, April 28 at 1:30 PM at the Services and Support Center. The agenda will include the first review of the proposed Fiscal Year 2016-2017 budget. The JPA Finance Committee met Wednesday, April 13 at the Services and Support Center.

Read Play and Grow – A Santa Clara County Library District Board Book For Young Children:

The Library has published the Read, Play, Grow rhyming board book. The book was developed for children, parties, and caregivers by the staff and communities of the Santa Clara County Library District to promote helping children learn to read before kindergarten.

Deputy County Librarian, Carol Frost, Takes a New Position: Carol Frost has accepted the position of Assistant Director with the Peninsula Library System and Pacific Library Partnership. Her last day of work with the SCCLD will be Thursday, April 14.

Library Journal Selects Deputy County Librarian Chris Brown as 2016 Mover and Shaker: Chris Brown was awarded the distinction for his works at the Contra Costa County Library by creating the project “War Ink,” an online exhibit with audio recordings and a forum in which soldiers returning from Iraq and Afghanistan can see and share their stories as told through their tattoos. The program has won awards including the Schwartz Prize and the John Cotton Dana Award.

Campbell Library Report:

Jane Cronkite reported a 10% increase in circulation from last year, February 2015.

Effective March 28, the Campbell Library welcomes Diana Lara as the Acting Children’s Supervising Librarian. Diana has over 10 years of experience working as a children’s librarian with the Santa Clara County Library District.

The Library congratulates Shu-Hua on her promotion to full-time librarian beginning April 11. Shu-Hua has been with the Library District since 2009 and has worked at the Campbell Library and served as the Plane Tree Health Coordinator since 2013.

Community Outreach: Recent outreach events include the Bunnies & Bonnets Parade and the STEAM Showcase at Monroe Middle School.

April Special Events:

Ready to Read Fridays: During Fridays in April from 1-2pm, a series of fun stories and activities designed to help parents and caregivers encourage young children to read.

REPORTS FROM STAFF:

Youth Commission Report: The Youth Commission report was presented by Recreation Services Manager Natasha Bissell and the following Youth Commissioners: Manaal Siddiqui and Hana Bijli, Westmont High School; Sophia Desai and Aunika Santos from Branham High School.

The Youth Commission has established a work plan focused on opportunities for teenagers and is in the process of launching a Campbell Youth Commission website, which will feature job openings, volunteer opportunities, internships, events and information about the City of Campbell. The website’s purpose is to provide multiple resources available for teens as they prepare for college and individual career paths. The website is expected to launch by the end of May.

Job shadow day at City Hall is scheduled for Tuesday, June 7 from 10 AM to 2 PM for 10th, 11th, and 12th grade students. Campbell teens will be given the chance to shadow City departments including Police, Recreation & Community Services, City Administration, and Community Development. Participants will shadow city staff members and gain insight into local government

while learning more about how different departments function. The goal is to provide interested teens with information and valuable tips on becoming a successful and professional employee.

Recreation Services Manager Natasha Bissell reported that in addition to the Youth Commission's efforts, the Recreation Specialist was given the task to develop a work experience program. This program will create opportunities for teens to work in city government. Local high schools were contacted and four applications were received. High school students participating in the program had the opportunity to work in Finance, Human Resources and the City Manager's Office.

Museum Report: Senior Museum Specialist Kerry Perkins presented the Campbell Historical Museum report.

Mother's Day Tea Event at the Ainsley House: Ms. Perkins reported the upcoming Mother's Day Tea event will be May 7 & 8 at the Ainsley House. Admission is \$45 per person. All proceeds benefit the Museum's education, exhibit and conservation programs.

History Happy Hour 2016:

On May 13, historian Ray Cosyn will discuss Prohibition and how it affected Santa Clara Valley. On June 10, Larry Hancock from Opera San Jose will retune to discuss the upcoming season. On July 22, historian Barney Terrell will discuss the contributions made by Santa Clara County citizens who fought on the Western front during WWI.

The Ainsley House has been closed to the public the months of January and February, but will reopen on March 3. Two Temporary Exhibits on display through October:

Agents of Decay: features the causes of decay to artifacts.

Campbell: Then and Now: Features 10 images of Campbell then and now juxtaposed next to each other.

Wedding Season at the Ainsley House: The wedding season will open place on April 30 and run through mid-October. There has been a decline in wedding bookings due to the turf conditions and couples are considering other venues.

The Campbell Historical Museum Received a \$5,000 donation for Its Education Scholarship from Campbell Community Endowment Fund (CCEF): The Museum received a donation in the amount of \$5,000 from the CCEF to use towards admission for Campbell Union School District and Moreland School District students who cannot otherwise afford to attend field trips. The donation will allow free admission for 2nd and 3rd grade classes to participate in the Museum's educational field trips. The program will allow 800 students from Title I schools, or allow students who may have a financial hardship, to obtain free admission to the museum's two programs.

Historical Museum Garden Nearing Completion: The native plant garden outside the Historical Museum is taking shape and is nearing completion. The deadline for completion has been extended to May 16.

City Update:

Staff Liaison Al Bito reported that United Neighborhoods of Santa Clara County's (UNSCC) neighborhood resources fair occurred on March 26 at Orchard City Banquet Hall. Commissioner

Zisser and City staff staffed a booth with information the Civic Improvement Commission's programs including, neighborhood assistance grants and the Art outside the Box program. Representatives from various agencies and neighborhood groups from Santa Clara County and the City of San Jose attended the event. Commissioner Zisser indicated that there was some discussion on beautification programs, but higher attendance would have helped the event.

"Second Hand Smoke for Multi-Unit Housing Communities" survey: The online survey will measure landlord and tenants attitudes on second hand smoke in multi-unit housing communities from duplexes to apartment complexes and condominium communities. The City has received 10 responses and will close May 13, at 11:59PM. The City will research the possibility of reaching out to third party agencies and organizations to reach more tenants and landlords.

On May 3, City Council will review and hold a study session to review pre-planning for a preliminary proposal for a four-story mixed-use development at the Paul Del Grande sight located at the corner of Campbell and Gilman Avenues.

On April 11, Campbell PD hosted "Cupcakes with Cop" event wherein police officers met with members of the public to answer any questions and get to know the City's law enforcement personnel.

On April 20, there will be a Safe Routes to School Walking Bus event on Hacienda Avenue at 7:30 AM. Mayor Baker will promote walking and biking to school. The event will raise awareness for walking or biking to school with walking bus ending at Capri Elementary School.

New Business:

High School Job Fair:

Staff Liaison Bito reported that Commissioner Castleton proposed a job fair for high school students in response to the Commission's request for work plan items. The proposed job fair would be held at the Campbell Community Center on Friday, May 20 from 3:30 to 5:30 PM. Commissioner Castleton reached out to the public sector and the Youth Commission to gauge interest. Campbell Union High School District (CUHSD) has agreed to partner for the event. CUHSD staff would promote the event on district campuses. CUHSD curriculum include employment training coursework including resume building and job interview preparation. A desk item was included as an addendum submitted by Ms. Castleton featuring a list of prospective employers. A consideration for the Commission is the scope for the proposed job fair. The Commissioners discussed the job fair's target audience being current students to obtain employment for the summer or on a long term basis such as working while in college, or in high school.

Following further discussion, the Commission recommended combining the private and public sectors and having the event in the fall. The Commission moved to table the proposed job fair to Fiscal Year 2016-17 with a tentative target date between January and March. Chairperson Hoffman thanked the Commissioners for their discussion on this item.

M/S: Zisser/Teeter that the high school job fair as proposed be postponed and included on the FY 2017 work plan for early 2017. The motion was adopted by the following vote:

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Commissioners Castleton and Zheng

Old Business:

Mr. Bito indicated that based on the Civic Improvement Commission's March meeting, staff has consolidated and refined the Commissioner's work plan items. Staff recommended that the Commission identify two or three proposed work items.

M/S: Teeter/Mitchell that the beautification grant program policy and high school job fair be added as work plan items for FY 2016-17 and postponing the following proposed work plan items:

1. Commissioners read at during designated times at Campbell Library (Library Needs)
2. Commissioners share their favorite books on the Santa Clara County Library District's blog (Library Needs)
3. Suicide prevention & Awareness (Health & Welfare Services)

The motion was adopted by the following vote:

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Commissioners Castleton, Zheng

Staff further requested the Commission's assistance in drafting the initial beautification grant program policy. Chairperson Hoffman suggested a study session for 6:00 PM on June 9 to discuss the proposal, policy scope, and identify potential projects and decide who will be part of the sub-committee. The Commission further discussed including input from the Downtown Campbell Business Association, neighborhood associations and the Chamber of Commerce.

Public Art Policy: Mr. Bito recommended modeling the draft public art policy after the City of Palo Alto's public art policy. Palo Alto's policy includes mechanisms that staff is supportive of. Staff recommends that the Commission review the policy and provide feedback by May 5.

2016 Poster Contest: The commission members ranked the top ten posters during its special meeting earlier in the evening. Winners will be announced during an awards ceremony at the Commission's regular meeting on May 12 at 6:00 PM.

Commissioner and Subcommittee Reports

Art Box Phase II: Commissioner Zisser reported that nine artists were chosen for the nine locations in the City for Phase II. The Commission supported the recommendations of the Art Box sub-committee for the selection of artists and location assignments.

M/S: Mitchell/Teeter that the Art Box Sub-committee recommendations be approved. The motion was approved by the following vote

Ayes: Commissioners Herosy, Mitchell, Teeter, Zisser, Hoffman

Noes: None

Absent: Castleton, Zheng

Donation and Sponsorship Update: Commission Zisser indicated that Phase II funding is one sponsorship short, but ahead of schedule in securing donations compared to last year at the same time.

The meeting was adjourned at 8:52 p.m.

Respectfully submitted,



Diana Johnson, Recording Secretary



Al Bito, Staff Representative