



City Council Report

Item: 13.
Category: New Business
Meeting Date: May 4, 2010

TITLE: Approval of Artist Selection and Authorize the Public Works Director to Execute a Contract for Public Art for the Stojanovich Family Park Project (08-10) (Resolution/Roll Call Vote)

RECOMMENDATION

That the City Council adopt the attached resolution approving Michael McLaughlin as the selected artist for the public art component of the Stojanovich Family Park Project (08-10) and authorizing the Public Works Director to execute a contract with Michael McLaughlin for public art in an amount not to exceed \$25,000.

BACKGROUND

On September 4, 2007, the City Council authorized the City Manager to execute a purchase agreement for a 1.32 acre property at 316 Union Avenue for the development of a public park. The site was offered to the City by Mrs. Anna Stojanovich for less than ½ of its market value on the condition that it be used as a public park.

On November 18, 2008, the City Council authorized the issuance of a request for proposals for conceptual design services and the Public Works Director to negotiate and execute a consultant services agreement. The firm of Callander Associates was selected as the top ranked firm showing extensive experience and success with community facilitation and creative conceptual design services.

At the September 15, 2009 City Council study session, staff recommended that the public art process be initiated early on to allow for a more integrated approach to the inclusion of public art in the project. At the January 25, 2010 City Council study session, staff indicated that a public art request for qualifications had been released.

DISCUSSION

In December 2009 staff released a request for qualifications (RFQ) for the public art component of the Stojanovich Family Park Project. In response to the RFQ, 63 qualifications were submitted. A selection committee consisting of an outside artist, the Callander Associates project manager and City staff reviewed the work and resumes submitted by the 63 artists. Following a review of the qualifications, six artists were short listed for interviews and five accepted and were interviewed. The selection panel was extremely impressed with the previous art work and creative ideas of Michael McLaughlin. Michael McLaughlin works primarily in bronze media designing and fabricating sculptures. He has shown creativity and talent in his previous work and the

committee found him to be the most qualified to supply the public art component for the Stojanovich Family Park project. Examples of his artwork are shown in Attachment 2.

Mr. McLaughlin resides in northwestern Connecticut where his studio and foundry are also located. Mr. McLaughlin's sculptures are often allegorical narratives about the harmony and interdependence found in nature. He has completed public art and private projects throughout the United States. The committee believes Mr. McLaughlin's work in bronze media will provide an exciting new type of public artwork for the City of Campbell, and would most appropriately complement and enhance the overall Stojanovich Family Park Project.

As part of the development of the art component on the Stojanovich Family Park Project, Mr. McLaughlin will develop three conceptual designs for the public art. These preliminary art concepts will be presented to the City's Civic Improvement Commission and Parks and Recreation Commission with a staff recommended preferred concept. Based on input from the Commissions, staff will present the preferred art concept to the City Council for approval. Staff would return to Council with the approval of the final public art component in conjunction with approval of the final plans and specifications for the Stojanovich Family Park Project.

The attached resolution authorizes the Public Works Director to negotiate and execute an agreement for public art in an amount not to exceed \$25,000.

Should Council approve the artist selection, the following preliminary schedule is anticipated for the art component of Stojanovich Family Park:

Civic Improvement Commission Meeting – Review Art Concepts	July 2010
Parks and Recreation Commission Meeting – Review Art Concepts	August 2010
City Council considers preferred Art Concept	September 2010
Civic Improvement Commission Meeting – Final Artwork	November 2010
City Council approval of PS&E and Final Art	January 2011

FISCAL IMPACT

Funding for the public art component is included in the Stojanovich Family Park Project budget and no additional allocations are necessary.

ALTERNATIVES

Do not approve the recommended artist and re-evaluate the other short listed artists.

Prepared by: Edward Arango
Edward Arango, Associate Civil Engineer

Reviewed by: Michelle Quinney
Michelle Quinney, City Engineer

Reviewed by: Robert Kass
Robert Kass, Public Works Director

Approved by: Daniel Rich
Daniel Rich, City Manager

Attachments:

Attachment 1 – Resolution

Attachment 2 – Photographs of previous sculptures by Michael McLaughlin

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CAMPBELL
APPROVING THE ARTIST SELECTION AND AUTHORIZING THE PUBLIC WORKS
DIRECTOR TO NEGOTIATE AND EXECUTE A CONTRACT WITH
MICHAEL MCLAUGHLIN FOR THE PUBLIC ART COMPONENT OF
THE STOJANOVICH FAMILY PARK PROJECT (08-10)**

WHEREAS, on September 4, 2007, the City Council authorized the City Manager to execute a purchase agreement for a 1.32 acre property at 316 Union Avenue for the development of a public park; and

WHEREAS, staff reviewed the public art process with City Council in study sessions held on September 15, 2009 and January 5, 2010; and

WHEREAS, in December 2009 staff released a request for qualifications for the public art component of the Stojanovich Family Park Project (08-10); and

WHEREAS, following a review of the qualifications, six artists were short listed for interviews and five artists accepted and were interviewed; and

WHEREAS, after interviews, the artist Michael McLaughlin was found to be the best candidate for completion of the public art component; and

WHEREAS, funding for the public art component is included in the Stojanovich Family Park Project budget and no additional allocations are necessary.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Campbell hereby approves the artist selection and authorizes the Public Works Director to negotiate and execute a contract for public art with Michael McLaughlin in an amount not to exceed \$25,000 for design, fabrication and installation of public art for the Stojanovich Family Park Project (08-10).

PASSED AND ADOPTED this 4th day of May, 2010, by the following roll call vote:

AYES: COUNCILMEMBERS:

NOES: COUNCILMEMBERS:

ABSENT: COUNCILMEMBERS:

APPROVED:

Attest:

Evan D. Low, Mayor

Anne Bybee, City Clerk



